



The Hoosier Business Woman

The Official Publication of the Indiana Federation of Business & Professional Women's Clubs (INFBPW)

Vol. 2012 No. 1/Spring 2012



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INFBPW volunteers Carrie Roush, Catie Dimiceli, Theresa Adams, and Barbara Mofield helped kick off the Girl Scout Cookie Sales with CookieTown, based on the Reality Store®.



Important Updates

Web Sites to Bookmark

www.infbpw.org (Indiana Federation of Business & Professional Women)

www.indianawomensfoundation.org (Indiana Women's Education Foundation)

www.infbpw-crawfordsville.org (INFBPW/Crawfordsville)

www.powerfulwomensnetwork.org

www.congress.org (track votes, legislation, contact legislators)

www.nwlc.org (National Women's Law Center)

Please submit web addresses for local organizations!

Hoosier BusinessWoman

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Advertising in this publication is the best way to reach the members of INFBPW! Please contact Sandra Henderson to learn more. 765.362.7447 or sandra@freightstation.com.

Contacting INFBPW

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Join Us on Facebook!

If you are using Facebook, INFBPW is too! Please join our group. You can find it by entering "INFBPW" in Facebook's Search box. When you have joined, it will appear under "Groups" on the Info page of your profile.

If you have not joined Facebook and would like help getting started, e-mail me at penny.sitler@gmail.com. I can give you some tips or send links.

Our group is a great place to post information and photos about your local events to share with others across the state.

Mark Your Calendar!

Sun., March 4 District 7 Meeting, Occasions, Shelbyville, 11:30 AM EST

Sat., March 10 District 4 Meeting, Randolph Co. Fair-ground, Winchester, 12 PM EST

Thur., March 15 AWARD APPLICATIONS DUE

Sat., March 17 District 3 Meeting, Eminence, 10 AM EST

Sun., March 18 District 5 Meeting, Geneva Hills Golf Course, Clinton, 10:30 AM EST

Mon., March 19 District 6 Meeting, location TBA, New Albany, 5:30 PM EST

Sat., March 24 District 1 Meeting, The Patio Restaurant, Merrillville, 11 AM CST

Sat., March 24 District 2 Meeting, Bridgewater Club House, Auburn, 10 AM EST

Sun., April 1 State Convention Reports Due

April 20-22 State Convention, Best Western, Lafayette

April 24 Equal Pay Day

July 27-28 WEPA Conference, Boston, MA



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From Your State President

Where does all the time go? It seems only yesterday that I threw my hat in the ring and decided to run for vice-president. It is now three years later, and this is my last *HBW* message to you. I have enjoyed being your State President, and I thank you for giving me the opportunity.

We have had a very busy year so far. I hope all of you have enjoyed the monthly newsletter and that it kept you informed throughout the year. We set for ourselves a large task with many goals, but I am happy to say we have reached or are working towards completing them. The *HBW* has grown this year with new and exciting articles to help "Find Our Way . . . Professional, Politically and Personally," not to mention the increase in sales to help fund the magazine. Thank you for your assistance. The membership brochure and resource CD had been updated to give you more information at your fingertips. We also added a new YWA brochure to assist in locating candidates for the program.

At the summer board meeting, we decided to have two Focus Issues: Women's Health: Focusing on Women and Diabetes, and Marketing INFBPW.

Fall Conference was a hit. The first annual Student Program was introduced; the winner was Catie Dimiceli from Zionsville. Congratulations, Catie! We had wonderful speakers and workshops throughout the weekend. Friday night started with Charlotte Battin performing several women in history; her best one was a slow motion reenactment of women pretending to be men fighting during the Civil War to the song *Battle Hymn of the Republic*. It was very moving. Our workshops on Saturday included Thomas Ward, teaching us self defense, and Sandi Henderson on computer media. Our keynote speaker was Howard Kellman, Indiana Hall of Fame sports announcer, who kept us in stitches telling us about women in sports. At the Saturday night banquet, we partied 1960's style. We were overrun with hippies, but had a really groovy time. The conference ended with the League of Women Voters' Gail Peabworth, reminding us that is not only important to vote, but also to help fill the offices on all levels including organizations.

State Convention is April 20-22 at the Best Western in Lafayette. Your convention co-chairs Tammy Hanselman, PSP, and Julie Payne, PSP, are working hard to make the convention fun and informative. For more information, see the convention highlights in the *HBW*. We are pleased that the Leadership Development (LD) program (formerly Individual Development) is being put together. We will have the first module ready for State Convention. There is no cost to members to participate; it is scheduled on Friday from 3-4:00 PM. Please indicate on the registration form if you would like to attend the module. See the article on the LD program in this issue for more information.

2012 marks the 100th anniversary of the Girl Scouts of America. We will be celebrating this at State Convention, starting on Friday. We are inviting Girl Scouts from Indiana to participate in a workshop to help them earn their INFBPW patch. The workshop begins at 5:00 PM. We would like many members to attend and help the girls earn the patch. They are also invited to attend the Friday night business session and will open the meeting with the flag ceremony. To continue our celebration of Girl Scouts, our keynote speaker on Saturday will be Deborah Smith, CEO of Girl Scouts of Central Indiana.

Don't forget that instead of a convention queen this year, we will have the **MEMBER OF THE YEAR**. Each local is asked to choose a member, with the process being entirely up to the local. The selected members will be entered in the State Convention contest. Each penny counts as a vote, with the winning member receiving prizes to be determined. LOs, pick your member of the year now and start collecting votes. This can be the same person your local already has for WOY, or you may pick another one. Whoever brings in the most votes (money) will win a prize at State Convention. We would like to see all of you at State Convention; it will be wonderful.

I am pleased to announce that your INFBPW now has member benefits. We have two businesses who are providing discounts on goods and services. Ace Rent-a-Car offers a 10% discount and free valet parking. Please see the ad in the *HBW* for more details. We are also part of the Sam's Club Partner Membership Program. This program begins March 1. Each INFBPW member will be able to join Sam's Club at a discount and receive discounts and free services, including optical, pharmacy, Free monthly health screenings, and tire and battery service, to name a few. If you are already a member of Sam's Club, that will not matter. When it is time to renew, you may do so under the INFBPW program and receive the additional benefits mentioned. The certificate and information to join, along with the list of costs and benefits, will be available on the Web and be sent via the March newsletter. I hope everyone takes advantage of the new Member Benefits.

I would to thank my Executive Committee, Committee Chairs, District Directors and Assistant District Directors, Local Presidents and all Members of INFBPW for your help and support. We have had a good year and will continue to do so as we "Find Our Way with INFBPW." Thank you for giving me this opportunity to be your President; it has been very enjoyable for me. I hope to see all of you April 20-22, 2012, at the Best Western in Lafayette.

Sincerely, Diane Fisher, 2011-2012 INFBPW President





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INFBPW State Convention, Lafayette, IN, April 20-22

INFBPW State Convention

Best Western-lafayette, April 20-22, 2012

Schedule of Events

Time	Event	Location
Friday, April 20		
12:00-2:00 PM	Vendor Set-up	Waterford
1:00-7:00 PM	Registration/Credentials	Main Hallway
1:00-3:00 PM	Executive Committee	Room 620
2:00-7:30 PM	Vendor Sales/Shopping	Waterford
3:00-4:00 PM	Leadership Development Workshop	Kensington
5:00-6:30 PM	Girl Scout Workshop	Tudor/Windsor
5:30-7:00 PM	District 4 Fundraiser (Pt. 1)	Rooms 620 & 626
7:30-9:00 PM	Opening Business	Tudor/Windsor
9:00-?? PM	District 4 Fundraiser (Pt. 2)	Rooms 620 & 626
Saturday, April 21		
7:30-8:45 AM	Registration/Credentials	Main Hallway
7:30-8:30 AM	Continental Breakfast	Rooms 620 & 626
8:00 AM-4:00 PM	Vendor Sales/Shopping	Waterford
8:45-9:30 AM	Workshop I	Tudor/Windsor
9:45-10:15 AM	LO Pres./Treas. Workshop	Tudor/Windsor
10:30-11:15 AM	Workshop II	Tudor/Windsor
11:30 AM-12:00 PM	Election	Kensington C
12:00-2:00 PM	IWEF Luncheon	Oxford/Chelsea
2:30-4:00 PM	Business Meeting	Tudor/Windsor
4:00-4:30 PM	PSP Meeting	Room 620
6:00-6:30 PM	Social & Cash Bar	Oxford/Chelsea
6:30-11:00 PM	Banquet and Installation	Oxford/Chelsea
Sunday, April 22		
8:00-8:45 AM	Ecumenical Service	Waterford
9:00-11:00 AM	Breakfast/Business/Speaker	Oxford/Chelsea
??	Post Convention Board Mtg.	Oxford/Chelsea

Convention Registration

Registration is required for members attending any event scheduled as part of State Convention. A name badge serves as your pass to all conference activities and is given to each registrant at the registration desk. Meals and some activities require advance purchase of tickets, which will be collected at each event. Please see your registration form for these items.

Credentials must be presented at the registration desk before 8:45 a.m., Saturday, April 21st. All members in good standing, who have paid the appropriate registration fee, are eligible to vote in the business sessions. A reduced registration fee is available to first-time attendees at State Convention. If you have never attended a State Convention before, you qualify! Join us for the weekend or just for Friday or Saturday.

Non-member guests may attend State Convention. They are welcome to attend any non-ticketed event, free of charge as guest(s) of a registered member. Guests may purchase tickets in advance for meals and other specially-ticketed activities.

Registrations postmarked after April 1, 2012, must include a late fee of \$20.00.

Vendor Booth Opportunities

With the variety of items that we will have available, there will definitely be something for everyone. Contact Barb Mofield at the State Office, 765-345-9812, to reserve a vendor booth and sell your wares to our members, guests, and to other hotel guests. Vendors' sale hours are 2:00-7:30 p.m. on Friday and 8 a.m.-4:00 p.m. on Saturday. Vendor booth rates are—

Club Sales Booth	\$20.00
Member Sales Booth	25.00
Charitable Organization	20.00
Outside Vendor Sales Booth	35.00
Silent Auction Display Area	5.00

Suggested Attire

Please plan to wear business attire during all convention activities from Friday through Saturday afternoon. Saturday evening's installation will require a bit more sparkle and bling, while you should dress in comfortable business casual attire on Sunday morning for the long drive home.

INFBPW State Convention, Lafayette, IN, April 20-22

Hotel & Reservation Information

Best Western Lafayette

4343 State Road 26 East

Lafayette, IN 47905

765-447-0575

Reservations: 888-295-2346

When calling for reservations, refer to Group Code: INFBPW

Convention rate is \$79.99 per night

Directions:

Take I-65 to Exit 172.

Go west on SR 26 East.

Turn left on Progress Drive.

Take an immediate left to hotel.



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734-529-3759

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Workshop Opportunities

There will be many workshops at this convention! Check the menu below and plan to attend.

Leadership Development

The first module of the all-new Leadership Development program will be launched Friday afternoon. Come and check it out! No charge for this introductory module, but please sign up on the registration form for materials and a seat.

Girl Scouts

A Girl Scout BPW Patch program workshop will be presented for a visiting group of Girl Scouts on Friday afternoon.

Workshop 1: American Cancer Society

A representative from the American Cancer Society will speak about services offered by ACS and also about the opportunities to volunteer and support this important organization.

Presidents and Treasurers

This workshop will include important information for local presidents and treasurers. Please make sure your local organization is represented!

Workshop 2: Women and Sports

Cheryl Cooks, who is Assistant Professor, Sociology of Sports at Purdue University, will speak about Girls, Women and Sports.

Fundraising

As always, we will have some great opportunities to support INFBPW during the conference.

Member of the Year

Each local will be represented by a Member of the Year. Please support yours with your votes (at a penny each). The Member of the Year who brings in the most votes will be honored with head table seating and more throughout the weekend!

Basket Auction

Please bring baskets for the ever-popular Basket Auction, and bid on your favorites!

INFBPW State Convention, Lafayette, IN, April 20-22

Registration Form *(please type or print)*

Full Name: _____ Email: _____
Local Organization: _____ District: _____
Address: _____ Daytime Phone: _____
City/State/Zip _____ Name for Badge: _____
Were you in Girl Scouts? (Yes/No) _____ How many years (all levels): _____

Registration Fees:

Full Weekend Package \$65.00 _____
Friday Only \$20.00 _____
Saturday Only \$55.00 _____
First-Timers Full Weekend Package \$55.00 _____
First-Timers Saturday Only \$50.00 _____
Late Registration – Additional Fee (if postmarked after April 1, 2012) \$20.00 _____
On-Site Registration – Additional Fee \$50.00 _____

Activities:

Leadership Development Workshop (No charge for Module I: we need a head count) _____
District 4 Fundraiser (Friday night, 5:30 and 9:00, see ad for more information) @\$15.00 _____

Meals:

Adult Weekend Package (Saturday Lunch/Banquet/Sunday Breakfast) @\$65.00 _____
Adult Saturday Luncheon @\$20.00 _____
Adult Saturday Banquet @\$35.00 _____
Adult Sunday Breakfast @\$15.00 _____

Total Registration Fees, Activities and Meals: \$ _____

Mail Check & Completed Form to: INFBPW, P.O. Box 33, Knightstown, IN 46148-0033

(A \$20.00 fee will be charged for returned checks.)

Payment by MasterCard or VISA: Card Number _____ MasterCard _____ VISA _____

Signature: _____ Expiration: _____

Refund Policy: Cancellations must be made in writing to the State Office to the attention of INFBPW Executive Secretary Barbara Mofield. Those postmarked NOT LATER than 4/1/2012 will qualify for a full refund. A \$50.00 cancellation processing fee will apply to refund requests postmarked AFTER this deadline. ALL requests must be made within thirty (30) days after the event. See INFBPW Standing Rules.

Volunteers Needed:

_____ Ticket Takers	Date / Time Available _____
_____ Pages	Date / Time Available _____
_____ Doorkeepers	Date / Time Available _____
_____ Federation Sales	Date / Time Available _____
_____ Registration/Credentials	Date / Time Available _____

INFBPW State Convention, Lafayette, IN, April 20-22

Deborah Hearn Smith

Chief Executive Officer, Girl Scouts of Central Indiana



Deborah Hearn Smith is chief executive officer of Girl Scouts of Central Indiana, the premiere national leadership experience for girls. The largest girl-serving non-profit organization in the state, Girl Scouts of Central Indiana annually serves over 41,000 girls and 18,000 adult volunteers in 45 counties. The organization employs 200 permanent and seasonal staff, with an annual budget of \$10 million. Smith is a member of Girl Scouts of the USA's CEO

Thought Partners, a select group of executives who work with national senior management to discuss broad issues. Because of her proven track record in fiscal management, Smith is one of three council CEOs appointed to Girl Scouts of the USA's retirement advisory group.

Smith holds a bachelor's degree from Kentucky State University, Master of Business Administration degree from Indiana Wesleyan University, Honorary Doctorate of Humane Letters from Martin University, and certification in non-profit management from Harvard School of Business. She is a graduate of the Hoosier Fellows Program through the Kelley School of Business at Indiana University, Wharton Business School's Executive Leadership Development Program, and Anthem Blue Cross and Blue Shield Diversity Leadership Academy of Greater Indianapolis.

Her community activities include Indianapolis Public Schools Education Foundation, Kiwanis Foundation board of directors, Governor's Planning Council for People with Disabilities, Deaf Camp of Indianapolis board of directors, and Delta Sigma Theta Sorority. Smith is a founding member of National Coalition of 100 Black Women, former member of Jameson Camp board and Very Special Arts board, former president of Circle City Chapter of the Links, and former national treasurer of the American Camping Association. Smith's community awards include Kiwanis Club of Indianapolis Civic Award, Martin University's President's Award, Black Police Association's Community Service Award, and Women's Empowerment Leadership Award.

She and her husband Ebenezer have two sons, Lawrence and Jason, and four grandchildren.

Please support our fundraisers!

50/50 Raffle

\$1 or 6 for \$5

Tickets available NOW through your local. Drawing at convention.

Need not be present to win—sell tickets to all your friends!

Basket Auction

Bring a basket...buy a basket!

Member of the Year

Support your local nominee! Every local is invited to bring a Member of the Year to the convention, and the one who receives the most votes will be honored with a variety of prizes and a seat at the head table all weekend!

Books Costume Jewelry Recipes

Bring some and buy some! Great way to refresh your bookshelves and jewel box while supporting INFBPW! Tables in vendor area.

State Nominating Committee Report

This report has both good news and bad news. The good news is that four INFBPW women have stepped forward as candidates for office for 2012-2013.

Sadly, you will see that there is a vacancy in the slate of officers for Vice-President. So far, no one has indicated their desire and willingness to fill that office; however, there is still plenty of time.

Nominations will be taken from the floor at the Friday night business session at State Convention. All a nominee has to do is bring a signed copy of the endorsement for office form, a 5 x 7 picture for posting, and be prepared with a copy of a two-minute speech to be given to the convention body. I know there is someone out there who would like to be part of moving INFBPW into the future as a stronger, motivated organization; so make the decision to find your way to a leadership role in this great federation. I'm sure I speak for all PSPs in saying it was a wonderful and unforgettable experience. Questions? Contact Sue at swillis@claimaid.com or 1-800-660-4862 days or 317-291-4966 evenings.

Candidates for State Office



Incoming President: Theresa Adams

Our incoming President is Theresa Adams, a District 7 and Shelbyville member. She has been a member of INFBPW for 15 years. She is a licensed pharmacy technician and a licensed massage and reflexology therapist. She is the owner/operator of Renew Body and Spirit.

Theresa served as district director, assistant district director, and secretary for District 7, as well as most offices and chairs for her local. At the state level, she currently serves as president-elect and has served as Finance chair and state ID representative to National.

Theresa is an active member of Kiwanis. She founded Shelby County Bras for the Cause (fundraiser for quality of life support for cancer patients) and is a Deacon and environmental workshop volunteer at her church. She enjoys speaking to groups on alternative health care practices. In her spare time, she enjoys spending time with her husband Mark of 30 years and her two human dogs, Lucy and Lilly, as well as traveling and gardening. The joy in her life are her children Eric and Travis and Travis's wife Brittany and future grandchild.

President-Elect: Joyce Nessel

Joyce Nessel is a candidate for President-Elect and endorsed by INFBPW Winchester and District 4. She has been a member of INFBPW for 32 years. She has 40 years of business experience and is currently employed by Ohio Valley Gas Corporation as an accounts payable clerk.

Joyce has held all offices and committees chairs in her local and district. At the state level, she is currently vice president and has served as State Nominating Committee chair, two years as 8th Grade Essay chair, National Business Women's Month chair, as well as Finance chair and co-chair.

Joyce is a Board member of Quaker Haven Church Camp and is active in her church. Her favorite leisure activities include reading, crafts and "helping older people."



Vice President

No candidate at this time – it could be you! Please let me hear from you.

Sue Willis, PSP



Secretary: Carrie Roush

Endorsed by her Zionsville local organization in District 3, Carrie Roush, PSP, is candidate for Secretary. She has been a member of INFBPW for 28 years. She is currently secretary/receptionist for Zionsville Community High School with 16 years service and in the past worked for 18 years for Indiana National Bank/JP Morgan Chase Bank.

Carrie served INFBPW as VP, secretary, and treasurer prior to becoming State President in 1996. She is currently secretary-treasurer of District 3, where she has held nearly all other offices as well.

Carrie is an elder in Zionsville Christian Church; chairman of the Christian Women's Fellowship, Wedding, Worship, and Outreach Ministry teams; and a Vacation Bible School volunteer. She has previously served as Zionsville Band & Orchestra Parents Gala chair, After-Prom volunteer chair, and Boone County Girl Scouts Unit chair. She loves to attend/assist with her kids' events. In her spare time, she enjoys reading cookbooks, working in the yard/at the house, and enjoys watching the Indianapolis Colts. Last but not least, she is a fan of Jimmy Johnson of NASCAR fame.

Slate of Candidates for State Office

Treasurer: Bonnie Mayfield

Running for Treasurer is Bonnie Mayfield, who is endorsed by her Winchester local in District 4. She has been an INFBPW member for 23 years and has held nearly all offices and chairs at both the local and district levels. At the state level, she has served as chair of the State Nominating Committee, State Meetings coordinator, State Convention co-chair, Credentials and Miriam Sturgeon Award chair, and as National Foundation chair.



She is currently employed as a senior customer service representative at Indiana Farm Bureau Insurance, where she has been employed for 31 years. She also worked at Anchor Hocking Glass and maintains her P & C Insurance License.

Bonnie is a member of Sigma Phi Gamma Sorority, Epsilon Epsilon Chapter, and has been treasurer for 19 years. She is also a member of Friends of Winchester Library, Randolph County Literacy Coalition, Cancer Services for Randolph County, Randolph County Historical Society, as well as Women of the Moose. She has served as secretary-treasurer, Memorials chair and "Love Lights a Tree" chair for the Randolph County Unit of the American Cancer Society. In her leisure time, she enjoys spending time with family and friends, reading, and gardening.



Chair of the Nominating Committee: Katy Dowling

Endorsed by INFBPW Merrillville-Duneland, District I, Katy Dowling is running for State Nominating Committee Chairman. She is a four-year member of INFBPW. Her employer is the Town of Highland, where she serves as deputy clerk-treasurer. She has a B.S. in Human Resources Management and

holds an Ind. Accredited Municipal Clerk Certification.

She has served as president and treasurer of Merrillville-Duneland and as treasurer of District I. At the state level, she is currently Choices co-chair and has served as Fall Conference co-chair and Legislation chair.

Katy's other affiliations include Friends of Hospice, Leadership NWI Alumni Council, St. John's Lions Club, Haven House Executive Board, and the Indiana League of Municipal Clerks & Treasurers. Her favorite pastimes include spending time with family and friends, reading, cooking, volunteering and watching football.



CookieTown 2012 at the Banker's Life Fieldhouse

Girl Scout Cookie Town

Last fall, Barbara Mofield and Mandy Curry were planning the Girl Scout Cookie kickoff and developed the idea to combine the 100th anniversary of Girl Scouts with Indiana Women's Education Foundation, Inc. (IWEF) The Reality Store® for their trip to Savannah, Georgia. Lee Smith, leader of Girl Scout Troop 1527, Warren Girl Scout Service Unit, also participated in the planning.

On January 7, 2012, it all came together. Several INFBPW members helped Girl Scouts of Central Indiana present Girl Scout Cookie Town at Bankers Life Fieldhouse. INFBPW members assisting included: Mandy Curry, Girl Scouts of Central Indiana Product sales manager; Barbara Mofield, INFBPW executive secretary, Penny Sitler, HBW editor; and Jackie Woolard, PSP, from INFBPW/Knightstown; Theresa Adams, INFBPW president-elect, Etheleen Swango and Charlotte Towne from INFBPW/Shelbyville; and Catie Dimiceli and Carrie Roush, PSP, from INFBPW/Zionsville. Amber Pits, Girl Scout from Knightstown, and other Girl Scouts and leaders helped at Cookie Town.

In all, 390 Girl Scouts and adults participated in Cookie Town, along with 50 volunteers/staff.

The goal for Cookie Town: Girls will learn five skills and practice them by planning their troop's trip to Savannah, Georgia, for the 100th Girl Scout anniversary. The entire troop worked together at each station.

At registration, each troop drew a card to tell them how many cookies their troop sold. They had to go to the bank to put their cookie money into the troop account and collect their profit of \$.55 per package. The troop then chose their transportation to Savannah: fly, drive, or rent a bus.

Many questions followed. Where will the troop stay? Do they want to camp, stay in a low end hotel or medium priced hotel? What is the troop going to eat?

If they chose camping, the troop budgeted \$5.00 per day, per person for food to cook for breakfast every day. In a hotel, they could have a free continental breakfast. The troop agreed on sightseeing options for the whole troop. All troops planned to go to the Juliette Low birthplace.

As a troop, they could choose from three souvenirs, and each girl in the troop will have the same souvenir. The troop could stop at a cookie booth up to three times to draw for extra cookie sales.



Carrie Roush, PSP, discussed lodging options with the Scout troops.

Troops had the opportunity to meet soldiers who have benefited from Operation: Cookie Drop. They could also draw a card to see how many Operation: Cookie Drop cookies the troop sold. Secret shoppers gave the troops an opportunity to practice their door-to-door sales by going to random people to find the secret shopper.

At the Recognition Station, girls could check out what they could earn. Girl Scout cookies and milk were provided and the Scouts were congratulated by Juliette Low, founder of Girl Scouts, played by Mandy Curry's mother. At the Celebration Station, girls turned in their planning sheets, picked up rally patches and then were sent to the DJ area for a dance party.

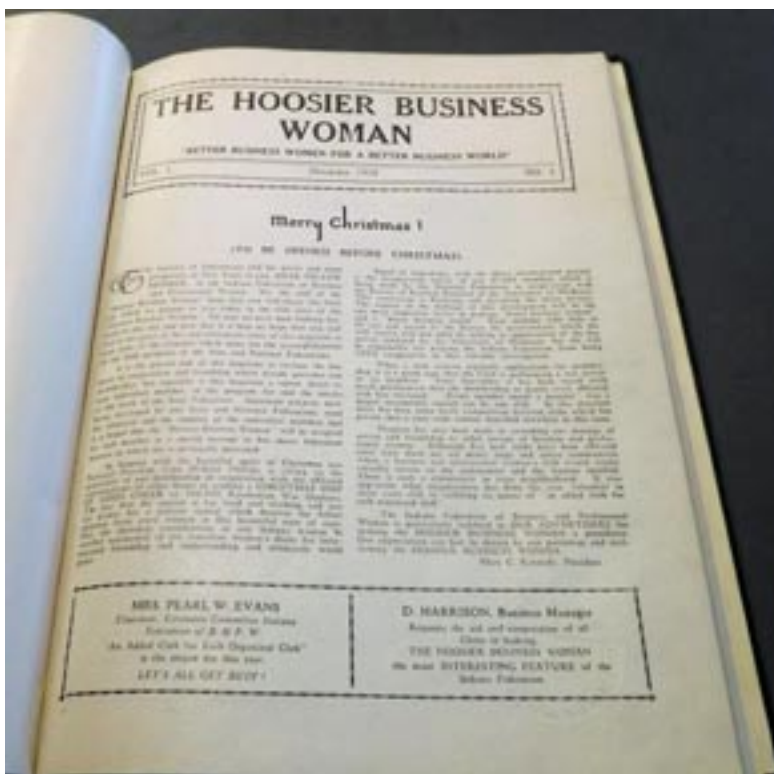
IWEF and INFBPW had a display area, prepared by Barbara Mofield, with information about IWEF and INFBPW programs. Barbara and Jackie Woolard, PSP, shared information for adults on the Girl Scout and Business and Professional Women Leadership Patch Project, Youth of Achievement Award, 8th Grade Essay Contest, The Reality Store® and Girl Scout Scholarship, Teaching Indiana's Future Scholarship, Lynn Rhoades Memorial Endowed Scholarship, Dr. Bertha Beazley Memorial Endowed Scholarship, Working Women Scholarship, and Women in Transition Scholarship.

Barbara Mofield also planned and organized a Cookie Town for Girl Scouts of Central Indiana's Henry County Service Unit on Friday night, January 6, 2012. Jackie Woolard, PSP, also helped with the Henry County event.

Girl Scout Cookie Town was a great success for the Girl Scouts, IWEF, and INFBPW.

*Jackie Woolard, PSP
IWEF Director of The Reality Store®*

BPW History - The Second Five Years 1924-1928



Volume 1, Number 1, of the Hoosier BusinessWoman

In 1924, Indiana members hosted their first national convention at West Baden. Carrie Jacobs Bond dedicated "The Golden Key," a song she wrote about work and religious virtue, to the National Federation. Mrs. Gertrude Kilgore, a member of the Muncie Club, sang it at the convention. The members had become very aware of a need to study the lawmaking process at the state and national levels. The 69th Congress had allowed every bill, for which organized women had stood, to die in committee or to be negated by a process that shrewd and case-hardened politicians know so well how to manipulate. Members appointed a magazine committee to investigate the support of the magazine *Independent Woman* becoming a membership issue. The famous Emblem Breakfast was a new feature to the convention, to which only members owning and wearing the emblem of the Federation could be admitted. The sale of emblems rose rapidly as a result because no delegate or visitor wanted to miss that interesting event.

In 1925, Indiana women organized 16 new clubs, making 40 clubs in 32 counties, including six new clubs from the eighth district. The first district conference was held April 26 at Portland under the direction of Jennie Rae Hersch. Indiana was now leading the nation in the number of clubs. *Independent Woman* became a 100% subscription at \$1.50 per capita. From the Evansville state convention that year the delegation traveled to Portland, Maine, to view the Atlantic Ocean for the first time. Delegates brought their state insignia and came prepared to sing their state songs. Indiana was vocally touted with equal zest on all occasions.

The 1926 State Convention was held in South Bend. State clubs totaled 43. While previous state conventions had been held in March, delegates decided to have the 1927 convention in May.

Many signposts of progress were recorded at the national convention in Des Moines, Iowa. The Federation magazine had become 100% subscription proof. The clubs had embarked upon a conscientious study of the Child Labor Bill, and a sound legislative policy was in the making. Moreover, it was the first Business and Professional Women's convention recognized in the world of motion pictures as newsworthy, with cameramen recording the arrival of the President's Special, the Parade of States that took place on the Capitol grounds early in the convention week, and other picturesque events.

In 1927, the state membership was 3,172. *The Hoosier Business Woman*, financed by advertising, made its first appearance in December 1926, with a copy being mailed to each member. Members discussed the Occupational Survey put out by the University of Michigan and were asked to fill out questionnaires for the project. The convention voted to incorporate the Indiana Federation of Business and Professional Women. Forty-seven delegates from 17 Indiana clubs attended the national convention at Oakland, California, in July. At the convention, artist, designer, and lecturer Edna Browning Ruby, of Lafayette, Indiana, was proclaimed the most outstanding woman in business in the United States. On November 26, Fort Wayne hosted a successful tri-state conference (Indiana, Ohio and Michigan) attended by almost 300 women.

In 1928, Indiana women organized six new clubs: Salem, Shelbyville, Peru, Vincennes, Angola, and Greenfield. This made 54 clubs in the state. National Business Woman's Week was celebrated April 15-22, 1928. The state convention that year endorsed a movement for a fireproof museum and state library. In October, *The Hoosier Business Woman* was copy-righted.

The first five years had pointed the Federation's direction. The second five unified its womanpower, to give strength and stabilization to its pronouncements and programs. We have completed the first decade and look hopefully to the future.

Excerpts from The Indiana Federation of Business and Professional Women's Clubs, Inc. by Marie F. Thompson et. al., 1968

Barbara Amiss, PSP 1989-90

Editor's Note: At Barb Amiss' suggestion, I visited the Indiana State Library to see and photograph the first issue of our magazine. It was a very enjoyable trip, and I could easily have spent a whole afternoon perusing those early issues. I took several photos of covers, ads, and other elements of early magazines—see facing page for a couple of them. Others might enjoy reviewing the archives too—let me know if you would like some tips! - Penny Sitler

Committees and Foundation

Parliamentary Procedure

At the last state board meeting and at Fall Conference, I noticed that many members were forgetting proper etiquette during the meetings. I realize we are all friends and feel that we can talk as such any time. But, we ARE a Business & Professional Women's Organization, and need to show proper respect during our meetings. Therefore, I decided to write this article to offer some helpful reminders.

Tips/Etiquette for Members

Arrive on time.

Follow the rules and respect the rights of other members.

Avoid unnecessary interruptions. This means turning off ALL cell phones and beepers.

Request recognition before speaking: "Madam President/Mr. President."

After recognition, stand; go to the microphone when applicable; state your name and club. If you are speaking to a motion, state if you are speaking in the affirmative or in the negative.

Guard against personalizing disagreements.

State ideas in the form of a motion, instead of just offering comments.

Refrain from distractions—whispering, doodling, shuffling papers, etc.

Assist the chair at every opportunity in keeping the meeting running along smoothly.

STAY WITH THE AGENDA. If you have something extra to bring up that's not considered new business, ask for a point of personal privilege AFTER all business has been discussed. Never interrupt the meeting with personal information. Save it for announcements.

Stay until the end. Important follow-up plans are often made during the final minutes of a meeting.

Janet Butler, PSP, State Parliamentarian



February Is Foundation Month

The Indiana Women's Education Foundation, Inc. (formerly known as the Indiana BPW Foundation) was established in 1991 as a 501c(3) organization. Its primary purpose is to provide financial assistance or scholarships for women and/or youth in the state of Indiana to improve their employment opportunity, career development and/or economic self-sufficiency. The Foundation currently has seven (7) named funds to which INFBPW members, local organizations, foundations, individuals or groups can contribute.

The foundation is governed by a seven-member Board of Trustees who serve three-year terms. The president and president-elect of INFBPW serve as trustees by virtue of their office. Liaison members of the foundation include the INFBPW State Foundation chair, Director of Marketing, Director of Reality Store®, INFBPW Choices Chair and Director of Development.

If your local organization and/or District would like more information about the Foundation, please feel free to contact any Trustee member.

On behalf of the Trustees, I would like to thank everyone who has contributed to the Foundation in any way and hope that you will continue to do so in the future.

Tammy Hanselman, Foundation Chair



Here are two of the ads that ran in the Hoosier BusinessWoman in the first three years of its publication.

IWEF Youth of Achievement Award

Nomination Form

Youth of Achievement Award

Sponsored by the Indiana Women's Education Foundation, Inc.

Through the Conni Richards Youth Fund

The Youth of Achievement Award is presented to a student, male or female, who is currently in grades 9 to 12. The student should be nominated based on her/his volunteer/community activities, not on academics or athletics. The nominee should be a student who is truly making a difference by her/his involvement in the community, be it by serving an individual or multiple individuals.

Each District winner will be honored during the INFBPW State Convention Luncheon and will be presented a plaque and \$50.00.

The information below needs to be completed:

Please attach to this form, a 200-word or less narrative stating why the nominee should be awarded a Youth of Achievement Award.

Name of Nominee: _____

Age: _____

Address: _____

City, State, Zip: _____

Telephone: _____

E-mail: _____

School: _____

Grade: _____

School Address: _____

INFBPW District: _____

District Director: _____

Deadline: Nominations must be postmarked by March 15, 2012.

Mail To:

INFBPW Youth of Achievement Award
P. O. Box 33
Knightstown, IN 46148

Youth of Achievement Award

Sponsored by the Indiana Women's Education Foundation, Inc.

Through the Conni Richards Youth Fund

We need the help of all INFBPW members.

IWEF will again be recognizing students, male or female, who have provided exemplary volunteer and community services. While the student may also have high academic and athletic abilities, our objective is to find and recognize those students who use their time volunteering to make a difference in people's lives.

At left is the Nomination Form. Please distribute copies to everyone you know who may come in contact with such students. They do not have to be nominated by an INFBPW member.

When you give a form to someone, we suggest that you fill in the number of the INFBPW District and the District Director's name. That way it can be mailed upon completion to the address on the form.

If you have questions about this Award, feel free to contact Jo Ann Kime, INFBPW Foundation chair.

We know there are many students deserving of this Award. So let's all get busy and find them!

Jo Ann Kime, INFBPW Foundation Chair

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Your Committees At Work

Leadership Development Program

During the past several months, we have been researching potential modules to develop the new Leadership Development Program, which will replace the former IDP. Although at this time we will only have the first module ready to be given at State Convention, we will continue to work on the additional modules. The program promises to contain social, business, and technical skills to assist in the business world. Please complete the portion of the State Convention Registration Form to participate in the first module of the Leadership Development Program. For questions, please feel free to contact Chairman Twilla Deaton at tmdeaton57@att.net or by calling 765-520-0389.

Twilla Deaton, PSP, Leadership Development Chair

State Convention Fund Raisers

Books, costume jewelry and recipes will be on the sale table sponsored by the Finance co-chairs at State Convention in April. Bring or send costume jewelry and recipes to the Winter State Board Meeting in February so that they can be organized. Book donations again will be limited to ten per person (so your luggage will not be so heavy) with no more than four of those being hardbacks. We are also sponsoring a 50/50 raffle, with tickets selling at \$1.00 each or six for \$5.00. Tickets for advance sales will be distributed to District Directors at the State Board Meeting. Additional tickets will be available from the Finance co-chairs and the State Office.

Gayle Henderson and Joyce Nessel, Finance Co-Chairs

Classy Glass

See me at the convention—lots of new items! Purse holders, party serving pieces, new bookmarks, bead adorned keys!



Jan McGuire

classyglass@hrtc.net
765-345-9499 (H)

www.classy-glass.com
317-509-4039 (C)

Legislation: "Top Five Findings of 2011"

The Institute for Women's Policy Research reported important topics pertaining to their impact during the recession directed toward women, elderly and families.

Men have gained more jobs overall than women. The recovery is not providing it to be easier for women job seekers. During the last quarter of 2011, women made some gains in the job market and had equal job growth to men.

Findings have proven that many Americans are living paycheck to paycheck and many cannot afford to buy groceries. Only 43 percent of women and 61 percent of men would be able to afford living expenses for two months if they lost their jobs. In home with more than one person experiencing unemployment, 27 percent of women and 20 percent of men went hungry for lack of funds to purchase food.

Among those with disabilities and retired, Americans strongly support Social Security, and most have grown reliant on this program for daily living expenses. According to the Rockefeller Survey, 74 percent of all women and 69 percent of men said they do not mind paying social security taxes for benefits they will receive when they reach retirement.

INDIANA STATE LEGISLATION

Taking over the Indiana Legislation session this year are "The Right to Work" bills-- Senate Bill 269 and House Bill 1001. A statement urging legislators to stop opposing these bills states "Right-to-work is a political ploy designed to destroy basic worker's rights." Please note that the State of Oklahoma passed a "Right-to-Work" bill, and the average income dropped \$5.00 per person. Please take time to go to www.in.gov and read these bills now.

2012 ELECTIONS

As the 2012 campaigns progress, please look closely at all candidates running for local, county, state and federal offices. Look deeply into their stands on issues affecting women, families, education, jobs, and the economy. We need leaders who will work for the people of this country and not just for their personal wealth and interests. Help "Get out the Vote" by making sure everyone you know is informed and registered to vote.

Gail Harris, PSP, Legislation Chair



Becky Hankins

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Wig Bank for Cancer Society

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765-362-8064

765-376-5152 **Shaklee**
Becky Hankins

Redistricting Update

INFBPW Redistricting

From Policy and Procedures, section 2 of the 2010-2011 Indiana Guide, page 24 on the Resource CD: The number of districts and the area of each district shall be determined by the State Board of Directors. These may be changed from time to time as the growth of the Federation demands, but changes may be made only with the consent of the local organizations concerned.

Currently the Indiana Federation of Business and Professional Women has 21 locals divided into seven districts. It has come to the attention of the Executive Committee that there may be a need to reduce the number of districts.

The committee has suggested the following changes. Please take this information to your locals, discuss the changes, and report to your district representative before the winter board meeting. The committee will make a recommendation to the board at the winter board meeting. The committee welcomes your ideas, as they will be considered in preparing our final recommendation.

Committee Representatives:

District 1: Marie Martin, PSP
District 2: Janet Butler, PSP
District 3: Sue Willis, PSP
District 4: Jackie Woolard, PSP
District 5: Julie Payne, PSP
District 6: Ann Windell
District 7: Gayle Henderson

District 1

Auburn 23
Ft. Wayne/Kekionga 13
Merrillville/Duneland 51
Valparaiso 6
Michigan City 17
Logansport 7
Peru 13

Total 130 Members

District 2

Connersville 15
Shelbyville 24
Fortville 16
Knightstown 16
Winchester 8
New Castle 10
New Albany 48

Total 137 Members

District 3

Zionsville 9
Indianapolis 10
Crawfordsville 58
Vermillion County 21
Mt. Vernon 26
Wabash Valley 5
Washington 6

Total 135 Members



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We would like to thank the
following businesses for
sponsoring our speakers and
workshops for the 2011 INFBPW
Fall Conference:

PMB Ventures Inc.
Dorel Juvenile Group
Harless Family Chiropractic
**Astin & Astin Accounting
Services**
**Indiana Women's Education
Foundation**

Local Updates

District 5 News

District 5 has been busy this new year.

Crawfordsville added something to our meetings this year called "Who Are We?" It is a couple of minutes long but touches on all aspects of our organization, to let new members know about us.

Sandi Henderson is maintaining our web site. We are getting hits from all over the world and have two new members who found our meetings online. Visit us at:
www.infbpw-crawfordsville.org

Our "Working Women Make a Difference" program is doing well. We have donated to different groups in Montgomery County. We have set up a dues notification program to remind our members when to pay their dues.

We honored two Working Women of the Year: Sash Clements and Debbie Schavietello. They started the Faith Alliance organization, which assists breast cancer patients in our community.

We honored our first Employer of the Year in many years: Tipmont REMC. They sponsor community and organizational events across their entire service territory. We also honored our first Community Service Award winner: Charlotte Daron. The CSA is given to members of INFBPW/Crawfordsville for

volunteerism in many different areas.

Vermillion County supported the telethon for UCP (United Cerebral Palsy) and donated \$100. They donated coloring

books, crayons, and candy canes for Clinton's Christmas parade and event, "A Glimpse of Christmas Past." They have also given two scholarships to women furthering their education.

Mt. Vernon local had its annual scholarship auction/fundraiser for a 2012 high school graduate. They also participated in the Gateway for Cancer Research Fundraiser where 99% of the money raised goes to cancer research. Over \$10,000 was raised. A large food basket and numerous packages were delivered to a young mother and her two sons, helping them to have a wonderful Christmas.

Betty Uebelhack (pictured above) was chosen as Mt. Vernon's Woman of the Year. Betty is retired and has been very active in the local for over 30 years.

Becky Hankins, District Director



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Rental Discount applies at Indianapolis, Austin, Minneapolis and Chicago locations!

Local News and Photo Album

District 7

2011 was a great year for District 7. Shelbyville started out by celebrating the club's 84th birthday, where two \$500 and one \$1000 scholarships were given to working ladies. Money-makers for the two locals are Shelbyville's Gift and Hobby Show and Rushville's Holiday Show, held the 1st and 3rd Saturdays in November. Shelbyville's Annual Spaghetti Supper is held in February. The Shelbyville Reality Store® and Connersville's 19th year of presenting the Reality Store® are both planned for April.

As a money-making project, Shelbyville serves food and sells donated desserts at the Knights of Columbus Bingo.

The Connersville club has preserved all its scrapbooks and minutes. For Business Women's Month in November, they displayed old pictures and minutes, with a banner depicting our new name and logo, downtown in the window of the Community Education Coalition.

Two fundraisers raised about \$500. One was held in the town park during the Fall Festival. The other was at the Holly Fair, which is an annual salad bar and craft event organized by a local church women's group, The Daughters of Isabella.

In November, the club participated in Altrusa's Chili Challenge. With Jean Risch's seasoning, INFBPW/Connersville won last year and in some previous years. So this year other groups set out to challenge us. Even without winning, INFBPW/Connersville had a good presence and shared our brochures.

For all our events, the club has new banners that sport our new name and logo. Members voted to add a scholarship this year. In addition to providing a scholarship to a high school senior, the club will provide a scholarship to a woman of any age for higher education.

Several members from District 7 plan to attend the State Convention to back our own President-Elect Theresa Adams. We wish Theresa the very best of everything during 2012-2013.

Nina Claytor

District 6 Notes

Long time member Letty Walter was honored in June at the 2011 Gold Leaf luncheon for her volunteer efforts in the community.

Members of the New Albany 200 committee were guest speakers at the November INFBPW/New Albany meeting. The town of New Albany will be celebrating 200 years in 2013.

Ann June Windell



The flower children came out at Saturday's banquet. Best costume winners: Pat Hall, Janet Butler, Nancy Geigner (overall winner), Catie Dimiceli, Julie Payne.



Tom Ward spoke on self-defense.

Howard Kellman's luncheon presentation was a highlight of the weekend.





Bidding at the auction



Nancy Geigner of Crawfordsville was honored with the Jennie Scott Award.

Catie Dimiceli was our first Student Program winner.



Friday night speaker Charlotte Battin portrayed several historic women, including a Civil War soldier (below) and a suffragette (right).



Pat Knauer tested a bicycle donated for the auction.



INFBPW/District 4 Friday Fundraiser

**Hot Shredded Chicken Sandwiches and Salads
before business meeting**

-- PLUS --

Desserts, Wine and Soft Drinks After business.

**Fundraiser to Support Joyce Nessel, Candidate for
President-Elect
\$15.00 per person**

INFBPW
P.O. Box 33
Knightstown, IN 46148
Address Service Requested



*Scan with a smartphone to visit
the IWEF website!*