

**INDIANA FEDERATION OF BUSINESS AND PROFESSIONAL  
WOMEN'S CLUBS, INC.  
(INFBPW)**

**Outstanding Media Coverage Award**

Include the form and all copies of newspaper articles, photos printed in the paper, detailed description of TV and radio time, web page, billboard advertising, parade participation, copies of fliers, membership booths, community events, banners, etc. Be creative and really think about how you get your club's name out. It is very important for you to organize this very neatly and orderly.

**Outstanding Media Coverage Award Application Form**

Local Organization: \_\_\_\_\_

President: \_\_\_\_\_

Public Relations Chair: \_\_\_\_\_

Name of Local Newspaper(s): \_\_\_\_\_

\_\_\_\_\_

Name of Local Radio Station(s): \_\_\_\_\_

Name of Local TV Station(s): \_\_\_\_\_

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Include the following in a 3-ring notebook or binder:

- |            |  |
|------------|--|
| Section 1: | Newspaper Clippings  |
| Section 2: | Radio Documentation (Tape, Script, etc.)   |
| Section 3: | TV Documentation (Video, Script, etc.)   |
| Section 4: | Ads  |
| Section 5: | Miscellaneous Types of Public Relations<br>(include: Parade participation, membership<br>flyers, photos of banners and club clothing,<br>community event materials, photos of<br>billboards, letters to the editors, etc.) |

Quantity and quality of media will be judged in all aspects of media.

DEADLINE: March 15

SEND TO:

INFBPW

4675 Davis Mill Rd NW

Ramsey, IN 47166