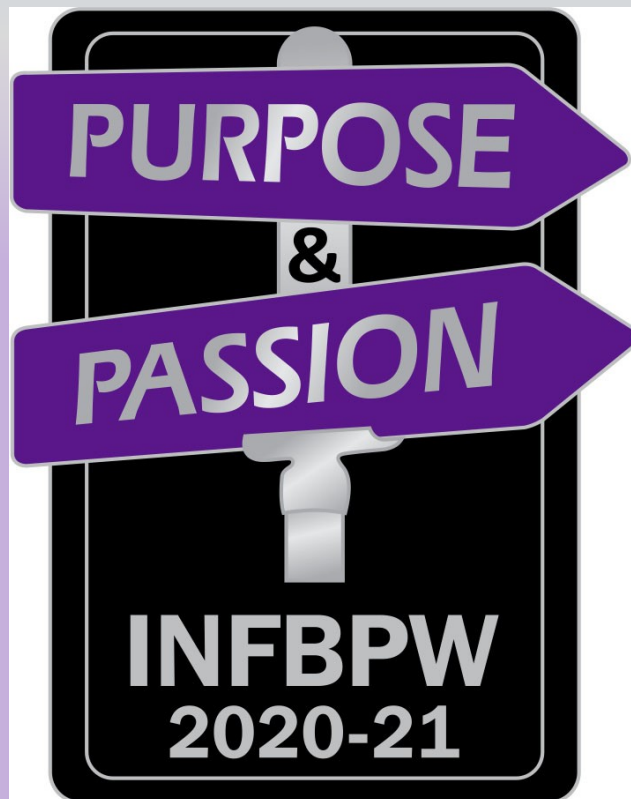


The Hoosier Business Woman

Official E-Magazine of the Indiana Federation of Business and Professional Women's Clubs (INFBPW)

Vol. 2020. No.2 / Fall 2020



INFBPW's 2020 Fall Conference **Saturday, October 24th** **ZOOM Meeting**

Fall Conference Credentials

Time: Oct 24, 2020 09:30 AM Eastern Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/2173471257?pwd=b3pvNFZ5OXBIV0lGNdUvRjZWb00xQT09>

Meeting ID: 217 347 1257

Passcode: 260622

Important Updates

Hoosier BusinessWoman E-Magazine

Vol. 2020. No. 2

Editor: Carolyn Siegfried

Assistant Editor: Tina Williams, PSP

Photography: Carolyn Siegfried

Printing and mailing: Carolyn Siegfried

The Hoosier BusinessWoman is published twice annually by the Indiana Federation of Business & Professional Woman's Clubs.

c/o Mary Richardson, Treasurer,
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Glenwood, IN 46133.

Contacting INFBPW through June 2021:

INFBPW

c/o Mary Richardson, Treasurer,

PO Box 53

Glenwood, IN 46133.

Phone: 765-345-9812

www.infbpw.org

Mark Your Calendar!

October 15, 2020: Fall Conference reports due to Penny Sitler

October 24, 2020: Fall Conference on Zoom

December 1, 2020: Eighth Grade Essay Contest entries due to Kelly Schoenherr (kmgwiner@gmail.com)

January 1, 2021: Spring HBW Deadline due to Carolyn Siegfried (yinfried66@yahoo.com)

January 30, 2021: Winter Board Meeting on Zoom

February 15, 2021: IWEF Award application deadline

March 15, 2021: INFBPW Award application deadline

April 16– 17, 2021: State Convention at Hotel Indigo, Columbus, IN, with business sessions available on Zoom

Advertising

Advertising in this publication is the best way to reach the members of INFBPW! Please contact Carolyn Siegfried.

317-294-5057

or yinfried66@yahoo.com.



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Edward Jones
MAKING SENSE OF INVESTING



LETTER FROM THE PRESIDENT

Purpose & Passion

As this year's president, I've adopted the theme "Purpose & Passion." Women in our organization and in our communities, have great needs in this year of pandemic isolation, lost jobs, and social upheaval. We seek to meet those needs with passionate commitment to our core purpose: supporting women.

We're closely affiliated with the Indiana Women's Education Foundation. The IWEF offers seven scholarships each year, all reserved for women who live and attend school in Indiana. Please help us to grow and support our Foundation this year--it's part of my personal purpose and passion! You can learn more about our Foundation, at <http://inwomeneducation.org>.

Penny Sitler
President, 2020-2021

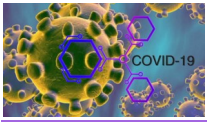
OUR Indiana Federation of Business and Professional Women Website!

Check out our website, infbpw.org. You can see our objectives and mission, our programs, a list of our local organizations (current presidents and treasurers included), awards offered, past editions of the HBW, and a link to the 'Members Only' site.

The 'Members Only' page is ready for you. Look there for the Indiana Guide - a directory of our officers, our structure, bylaws, award forms, and much more. Also the application for Women Investing in Women grants will be posted there. Visit INFBPW.org, scroll to the bottom of the page and select the 'Members Only' link. The passcode is:

The passcode will be sent to all members via email, so that you can access the 'members only' site.

Also check out the website of the Indiana Women's Education Foundation, inwomeneducation.org.



All INFBPW member activities will take place on Zoom. All members may attend, participate, and vote without cost. Please join us!

Conference Schedule of Events

Saturday, October 24, 2020

9:00 AM: *Girl Scouts convene workshop at New Castle Library. *The Girl Scout gathering will serve as a hub for our Zoom event. All members are invited to join via zoom!*

9:30 AM: *Zoom Meeting opens - social time*

10:00 AM: *Business Session and Installation Ceremony*

11:00 AM: *Keynote Speaker - Aaron Dicken will speak on "In Search of Robert Indiana," honoring Scholarship Recipients and 8th Grade Essay Winners, Foundation Event*

12:30 AM: *(approx.): Adjournment *Zoom session can be kept open for members who would like to chat.*

Foundation Fundraiser - "Pass the Hat"

Please consider contributing to the cost of a catered lunch, or more, to the Indiana Women's Education Foundation. Contributions may be sent to:

Indiana Women's Education Foundation

PO Box 134

Knightstown, IN 46148

Or donate online at

<https://charity.gofundme.com/indianabusinessprofessionalwomensfoundationinc>

INFBPW Grant Program

***At our June board mtg, we voted in 3 programs to assist and share resources during the pandemic and economic slowdown ***

1. Woman Investing in Women Grants: INFBPW members who own small businesses that have been impacted by the pandemic are eligible to apply for grants. **20 grants of \$500 each are available.** The application form will be posted in the "Members Only" section at INFBPW.org.

2. Local Organization Grants: Our local organizations have not been able to conduct many of their fundraising activities this year. A grant of \$1,000 is available to each local organization so that our groups can still present scholarships and support local community needs. To claim the grant, local presidents need to email Mary Richardson, INFBPW treasurer (shamrock46133@gmail.com) with an explanation of how your local organization will use this grant. Unused funds from this program will be donated to IWEF.

3. Additional Support for Indiana Women's Education Foundation: INFBPW will transfer an additional \$2,500 to IWEF, beyond the usual budgeted amount.

Dates to Remember:

October 1, 2020: 8th Grade Essay Contest begins

October 10, 2020: Fall Conference Registration

October 15, 2020: Fall Conference Reports Due to Penny Sitler

October 24, 2020: Fall Conference (Virtual)

December 1, 2020: Eighth Grade Essay Contest entries due to Kelly Schoenherr (kmgwiner@gmail.com)

December 31, 2020: 2021 –2022: Officer Nominations

January 1, 2021: Spring HBW Deadline due to Carolyn Siegfried (yinfried66@yahoo.com)

January 25, 2021: Winter Board Reports Due

January 29, 2021: Executive Committee Meeting– Zoom

January 30, 2021: Winter Board Meeting - Zoom

February 15, 2021: IWEF Scholarship Applications Due

March 15, 2021: INFBPW Award Applications Due

March 17, 2021: State Convention Hotel Reservations Due

April 1, 2021: State Convention Registration Due

April 1, 2021: State Convention Reports Due

April 16 – 17, 2021: State Convention at Hotel Indigo, Columbus, IN, with virtual business sessions available

Local Meeting Support

INFBPW has a Zoom account, and we are happy to help host safe, socially distant local meetings. Contact Penny Sitler to make arrangements:

penny.sitler@gmail.com

Facebook:



Just type “INFBPW” in Facebook’s search box. Please join our group and like our business page.

In Memoriam

We have lost some beloved members and leaders this year. We will include those members in the memorial service at the INFBPW Convention in April. **The Indiana's Women's Education Foundation is honored to receive memorial gifts for these members.**

Sue Willis, PSP, 2020-2021 Chair of the Indiana Women's Education Foundation, Indianapolis

Ann June Windell, PSP, Shelbyville

Pat Burgess, Local President, Connersville



Sue Willis was our State President for 1993 - 1994. Sue was elected to be the 2020-2021 Chair of the IWEF. Sue was an active member of BPW for at least thirty years, participating in a variety of officer roles and as Parliamentarian. One of Sue's most impactful contributions was being an original trustee of Indiana Women's Education Foundation (IWEF), which she was as passionate about as BPW. Over the years, she participated in Lobby Days, Fall Conferences, State and National Conventions all while helping to create and expedite scholarships that benefitted countless women. Sue achieved all this as a working woman raising two sons.



June Ann Windell was our State President for 2015-2016. Ann was a member of BPW for many years. Ann dedicated her life to her business, Ann's Chem-Dry Carpet Cleaning Service. Ann also belonged to the Daughters of the American Revolution and the Humane Society. Ann was a creative and extremely hard working woman, who gave so much time and energy in the causes that were important to her. Ann impacted the lives of so many women and animals; she left the world a better place with all her accomplishments.



Pat Burgess became a member in March 2006 to help her Aunt Ruth McFall who had been a member since 1940. But Pat quickly became a very active member. Besides involving herself in all the local functions and projects, Pat was very crafty and made items for federation sales and silent auctions. Pat has been the Connersville President since 2017.

AWARDS

MEMBERSHIP :

MENTOR AWARD: WINNER: Dana Pitts

This award has been established to recognize an INFBPW/Indiana member who has been an outstanding mentor and role model in our organization. The purpose of this award is to encourage members to share their knowledge of INFBPW and offer their special leadership skills and support to other members.

RING THE BELL AWARD – Crawfordsville - local with highest percentage increase in membership from year to year

HELEN BLAKER AWARD - Shelbyville - Local with highest number of new members under the age of 30

NEW MEMBER SPONSOR RECOGNITION:

Kim Bushong, Crawfordsville (2); Pat Knauer, Crawfordsville (2); Susie Smith, Crawfordsville (1); Michele Enlow, Crawfordsville (2); Becky Hankins, Crawfordsville (1); Sandi Henderson, Crawfordsville (1); Amy Klein, Hancock County (1) and Bonnie Mayfield, Winchester (1)

ONDA HARRIS MEMBERSHIP RETENTION AWARD:

BRONZE Award (85-89% of current members retained) **Winner: Indianapolis BPW (89%);**

GOLD Award (95% or higher of current members retained) **Winner, Shelbyville BPW (96.5%);**

DIAMOND Award (100% of current members retained) **Hancock County, Crawfordsville and Knightstown**

PUBLIC RELATIONS:

OUTSTANDING NEWSLETTER: Shelbyville

OUTSTANDING MEDIA: Shelbyville

CHOICES AWARD: Crawfordsville

MIRIAM STURGEON AWARD FOR CLUB EXCELLENCE: Knightstown

District 2 MEMBER AWARDS

AMBASSADOR AWARD - Bonnie Mayfield, Winchester

MENTOR AWARD - Jackie Woolard, Knightstown

News from Our Foundation

Check out Indiana Women's Education Foundation, Inc on the website at:
www.inwomeneducation.org

Indiana Women's Education Foundation, Inc (IWEF) held their annual meeting in June. Officers for 2020-2021 are: Kelly Schoenherr, Chair, Twilla Deaton, PSP, Vice-Chair, Theresa Adams, PSP, Secretary, Bonnie Mayfield, Treasurer.

State Foundation Month is February. Encourage members, locals and districts to donate to IWEF, a 501c 3 organization. IWEF presents scholarships for Working Woman, Woman in Transition, Dr. Bertha Beazley, Lynn Rhoades, Teaching Indiana's Future, Barbara Mofield Girl Scout and STEM. Deadline for applications are February 15, 2021.

The 2020-2021 8th Grade Essay Contest topic will be "What is Your Passion? How would you use it to make your community better?" The Essay Contest is open to all eighth grade students in the state of Indiana. The deadline for this contest is December 1, 2020. The 8th Grade Essay Contest winner in each district will present their essay at the spring district meeting. The winner will be honored at State Convention in April, 2021. Encourage all schools to have 8th grade students participate in the contest.

Nominations are needed for the Youth of Achievement Award for 2020-2021. This award recognizes students, female or male, in grades 9 - 12, based on their volunteer/community activities- not academic or athletic achievements. Each district winner will be honored at INFBPW State Convention and the winner will receive a plaque and \$50.00. The deadline for Youth of Achievement applications are March 15, 2021.

The Reality Store® is a wonderful simulated learning experience in household money management for students. Any questions on the Reality Store® please contact Etheleen Swango, Director of Reality Store®.

Local organizations, remember to feed your pig banks for the State Foundation. The local that collects the most money in their pig bank and turns into State Foundation Chair, will receive a special gift at State Convention, April, 2021.

Jackie Woolard, PSP

State Foundation Chair



INDIANA WOMEN'S EDUCATION FOUNDATION, INC.

2020 SCHOLARSHIP RECIPIENTS

Dr. Bertha Beazley Memorial Endowed Scholarship

University of Indianapolis

Ellie Planalp

Indianapolis, IN

Science, Technology, Engineering and Mathematics Scholarship (STEM)

Goshen College

Amanda G. Morrison

Goshen, IN

Working Woman Scholarship

Ball State University

Kasey Nicole Kidd

Indianapolis, IN

Woman in Transition Scholarship

Indiana Institute of Technology

Diana Lynn Ray

Peru, IN

8TH GRADE ESSAY WINNERS

District 2

Manga Suresh

Central Middle School

Columbus, IN

District 3

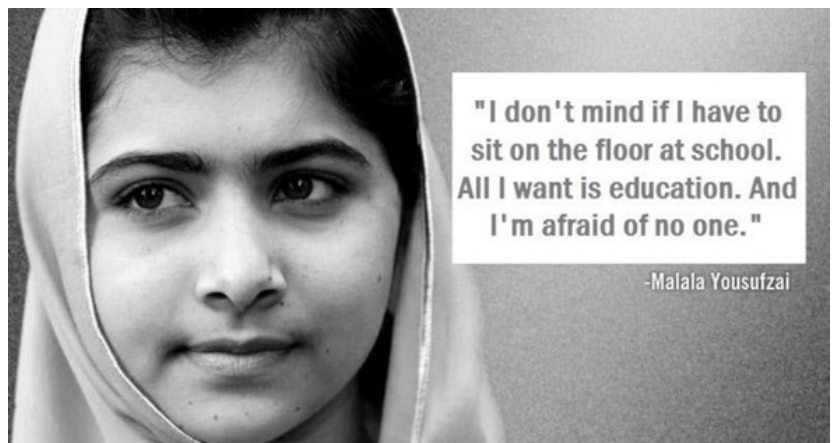
Grace Choi

Jackson Middle School

Bloomington, IN

Fastweb.com

IWEF continues to work with establishing a connection with Fastweb.com so we gain much needed exposure to our available scholarships. Fastweb is a service where students answer a series of questions about their location, interests, and experiences. They then receive a list of scholarships that they might want to apply for. The website gets a lot of traffic, but the filtering questions mean that only students who meet our basic requirements will see our scholarships.



Reality Store®.

To All INFBPW Members:

I am looking for more locals to get involved in this very worthy program. Local Presidents, if your club is not doing a Reality Store®, please consider getting your schools involved. This is a very good program for students, so please ask for members to volunteer for the Reality Store®. I am willing to help any club to get a program started in your school. You can contact me for any information/questions you may have. My contact information is below.

Thank you,

Etheleen Swango, Reality Store® Director

Mailing Address: INFBPW P.O. Box 1211 Shelbyville, IN 46176

E-mail: ettarae47@gmail.com

Phone: 317-512-9956

Get to Know Your Candidates

Article by Judy Zell, PSP, Legislation Chair:

This is an election year and the 100th anniversary of women's suffrage, so of course, I am going to urge you to exercise your hard-won right to vote in November. First though, I want to urge you to get to know your candidates, especially the ones for the state legislature. This is the body which will be doing the re-districting or gerrymandering for the next 5 Congressional elections after this year's census results.

The old-fashioned way to learn about your candidates is to read your local newspaper. The new way to learn about your candidates is to follow them on Facebook. They all have Facebook pages and like to post pictures of their activities and their opinions about recent events. I follow my Congresswoman, my state senator, my state representative, and my former state representatives. This summer I even became Facebook friends with my state senator's opponent, who works for a local CPA firm.

I have met my state senator, my state representative, and my past three former state representatives in person. They like to be able to put a face with your name when you contact them about a legislative issue. My relationship with my former state representative, Carey Hamilton, has been especially fruitful. She spoke at our Fall Conference last October, and urged all of us to get to know our legislators. Invite them to speak at your BPW meeting, or invite them to a barbecue or similar neighborhood function. Especially during this election year, they are glad to accept invitations to get to know prospective voters. One year I invited my state representative to come to my Lions Club's neighborhood Halloween party, and he came. The next year he came back and brought his children. You could invite their opponents, too, preferably to different events, or you can get together with your local League of Women Voters and sponsor a debate. I believe that Crawfordsville BPW does that.

Furthermore, Rep. Carey Hamilton has been a fountain of information for me via e-mail. She has e-mailed all kinds of information this year, including the new drivers license requirements and protection for renters during Covid-19. You can e-mail your state representative at h#@in.gov, where the # is their district number. Likewise, your senator is s#@in.gov. If you don't remember your district numbers, contact your county clerk's office.

Congressional districts are much larger, so you are less likely to get those candidates to attend a local function. However, they will probably be holding town halls and/or rallies which you could attend to meet them. My Congresswoman, Susan Brooks, is retiring this year. I am glad that she will be replaced by another woman, after some hard-fought primary contests. The Republican candidate, Victoria Spartz, was born in Russia and seems a bit confused about the difference between communism and socialism. The Democrat candidate, Christina Hale, is another one of my former state representatives. I invited her to speak at my BPW state convention, but after losing the election for Lieutenant Governor, she declined. One candidate is pro-life; the other is pro-choice. This is the type of information you can learn about your candidates.

Lest you decide that I'm a flaming liberal who only supports the Democrats, let me also endorse our Republican Governor Holcomb. He has done an admirable job of guiding our state during this pandemic, setting a reasonable plan for reopening businesses and postponing stages when our positivity rates got worse. His press conferences are informative and respectful, not like Trump's.

After you get to know the candidates, if there are one or two that you especially like - and if you can afford it, contribute to their election campaigns. That is also a way to get more influence when you contact them about a legislative issue. I have heard that \$200 is enough to put you on a list that will stay on the elected official's desk all during their term. Unfortunately, political contributions are not deductible on your income tax returns. If you can't afford to donate money, and have a little extra time on your hands, volunteer to help with your favorite candidate's campaign. That may get you even more influence.

Lastly, **VOTE** on or before **NOV. 3!**



November is INFBPW Working Women's Month

November is the month we celebrate the accomplishments of working women. Working women are so amazing and need to be recognized. This is your club's opportunity to plan how you are going to celebrate Working Women! If we don't do it, who will??

Each local is asked to host an activity during November to recognize working women in your community. Hopefully, your club already has a committee to formulate plans for this event? IF not, it is time to begin planning.

Let's honor working women who are working to improve the lives of women and girls in their community through their personal and volunteer efforts. If you need some starter ideas, contact chairman, Carole Stevens at stevenscl44@gmail.com for assistance.

Some ideas you might want to consider are...

- Select categories for nominations (ie. Trailblazer, Heroine, Visionary, Community Catalyst etc.)
- Ask for nominations from the community for outstanding working women and present award (s))
- Request Working Women's Month Proclamation from Mayor or Town Council
- Distribute signs around the community in workplaces and women owned businesses
- Write a letter to the Editor
- Provide public service announcements through the local paper, the local radio and the social media
- Recognize at a working women's luncheon/dinner and publicize those women that were recognized.
- Co-sponsor an event with the Chamber of Commerce

Put your heads together to make this November a great event!! Keep good records of what your club did and any articles that were submitted to the local newspaper or other news media. Use that information for your club to apply for the INFBPW Working Women's Month award to be given at the INFBPW State Convention next spring.

Working Women's Month Chair
Carole Stevens



LOCAL HAPPENINGS

Shelbyville Local

Our last event before the pandemic was our annual Spaghetti Supper, which was held in March. Right after that, everything shut down. We did not meet in April or May, and our Reality Store, which was supposed to be in April, was cancelled. We met via Zoom in June and July. We were able to complete our budget, and assign committees for upcoming meetings. One very nice thing that happened is that one of our members (hint, PSP), put together "Care" packages for all of our members, and she even delivered them. That sure lifted everyone's spirits at a time we all needed it. Our Dairy Queen fundraisers have been cancelled, and we recently learned the November Gift and Hobby Show is being cancelled. This was our biggest fundraiser, selling our Rada knives. However, we have some creative ladies that think outside the box, and we were able to sell our knives at a local church bazaar, and currently we are selling our knives at Sharp's Trophies, a local business owned by one of our own, Joanne Bowen. In October, we will sell our knives at a local downtown event in Shelbyville. Our longtime member, Gayle Henderson, has a niece who took a flyer to her place of work, and she was very successful in knife orders. This group of ladies is amazing. Bingo at the Knights of Columbus has resumed, so we are able to serve meals and desserts there once/month and earn some money. We are thrilled to have been awarded the \$1,000 Foundation Grant. We also make some money from our Kroger rewards.

For public relations, we send information to our local newspaper and to Addison Times (an on-line local report) each month. Frequently, we have silent auctions at our meetings to raise money for our general fund.

In August and September, we gave members the choice of an in-person meeting or a Zoom meeting. We will do the same in October. Martha Collier was selected as our Woman of the Year. This award was well-deserved. Martha publishes our monthly newsletter, and she is in charge of Working Women's Month activities in November. She also answers the call for whatever we ask. Every club needs a "Martha".

Respectfully submitted by Beth Case, Shelbyville Local President



Zionsville BPW was unable to do our Reality Stores last spring because the schools were closed, but we did manage to collect scholarship applications from the schools and did award a \$500 scholarship to one student from Zionsville H.S. and another from Western Boone. We have been meeting each month via Zoom. Carrie Roush, PSP, gave a very good program last month about women's suffrage, including a rally at the church where we usually meet. We are planning to discuss the program Mrs. America at our meetings this year.

Judy Zell, PSP - President, Zionsville Local

Knightstown BPW started our 20-21 year last month via Zoom. We decided to take it month by month whether to meet in person or not. The pandemic has impacted our ability to have our walking taco booth for Fall Fest and the Fish Wagon, which are major fundraisers for us. We are preparing for our Fall Conference via Zoom. We are hoping that we can assist our own member and State President, Penny Sitler, by having a Spring Convention in person. We hopefully will be able to participate in person for our Fall District 2 meeting coming up on November 7 at the Bluebird Restaurant in Morristown, Indiana. This year has not been what any of us expected, especially during Penny's presidential year. As a local, we will continue to try to find ways to raise money for scholarships and help people in the community.

Respectfully Submitted,

Carolyn Siegfried - President, Knightstown Local

INFBPW

C/O Mary Richardson

PO Box 53

Glenwood, IN 46133

Address Service Requested



Welcome to the world of ONLINE Hoosier BusinessWoman (HBW)

In an effort to be more economically, and ecologically conscientious, the HBW will now be formatted for online access. The majority of members have smart phones and/or computers/tablets and can easily view the HBW online.

If a member does not have computer/online access, local presidents can print out copies and send them to their members.

This is our first edition to be placed online, and it is a learning experience as to how we can make the HBW more informative and interesting in the future.

**** Email Carolyn Siegfried for a PDF version if you wish to print out a copy for a member****

yinfried66@yahoo.com

