

The Hoosier Business Woman

Official Publication of the Indiana Federation of Business and Professional Women's Clubs (INFBPW)

Vol. 2019. No.2 / Fall 2019

INFBPW 2019 - 2020
A century Continued

June 4, 1919: Congress passes
the 19th amendment



November 2, 1920: Women
across the United States vote in a
presidential election for the first
time!

THE SATURDAY EVENING POST



Beginning: The Book of Susan - By Lee Wilson Dodd



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Important Updates

Hoosier BusinessWoman

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INFBPW

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PO Box 53
Glenwood, IN 46133.
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www.infbpw.org

Mark Your Calendar!

2019

September 2	Jennie Scott Award Form Due
October 24 & 25	Fall Conference
November	Working Women's Month
December 1	8th Grade Essay Due

2020

February	Teleconference Board Meeting
March 15	Award Application Due
April 23 & 24	State Convention

Advertising

Advertising in this publication is the best way to reach the members of INFBPW! Please contact Carolyn Siegfried.
317-294-5057 or yinfried66@yahoo.com.



Tina D Williams
Financial Advisor

5355 E Thompson Road
Indianapolis, IN 46237
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Edward Jones
MAKING SENSE OF INVESTING

Claudia's 2nd Term: President's Message



Greetings INFBPW Members,

I hope you are all having a fun and safe summer. Regarding our upcoming Fall Conference, I challenge you to meet your legislators and get to know them. Therefore, when you call to ask them to vote for something they will know who you are. A major highlight at this Fall Conference is a Lobbying Workshop so we can be effective lobbyists when the Equal Pay Bill returns. We will also have an Indiana State Representative to speak at our Saturday luncheon. In the political world, they will all say it is important that they know us and what our issues are. Looking forward to seeing all of you at Fall Conference so that we can make a difference as we finish "Celebrating 100 Years of INFBPW".

Claudia R. Thornburg

State-President, 2019-2020

New Websites!

Our website, infbpw.org, has just been redesigned! Please visit it and use it regularly. We are in the process of converting forms to be fillable and adding new resources and information.

The website of the Indiana Women's Education Foundation, inwomeneducation.org, has also been redesigned. We invite you to use this resource too!

Both websites are easier to update than ever before. Let us know what you would like to add!

Penny Sitler, INFBPW President-Elect and IWEF Trustee
Debbie Banks and Ann Windell, PSP
INFBPW Web and Facebook Team
Theresa Adams, PSP, IWEF Secretary and Web Manager

Facebook:

Just type "INFBPW" in Facebook's search box.

Please join our group and like our business page. Any questions, contact the web and Facebook Team



INFBPW Fall Conference: October 25 - 26

**Embassy Suites
6089 Clarks Creek Road**

**Plainfield/Indianapolis Airport
Plainfield, IN 46168**

Planning Your Trip

Be sure to register and reserve your room before the deadlines. In order to vote, you must check in at registration when you arrive! See the schedule and forms in this magazine for details.

About Our Hotel

****This hotel is going to also host our State Convention next April.***

To reserve your room, call 1-800-EMBASSY (1-800-362-2779) and mention INFBPW. **Our group rate is \$149 plus taxes per night.** That may sound a bit high, but every room is a 2-room suite with a sofa bed in the front room, so 3 or 4 members can easily fit in one suite.

Group code for the special rate is 'INF' (not BPW)

Rooms are blocked for us until September 24, 2019. Reservations must be secured by a valid credit card.

Check-in time: 4:00 p.m. Check-out time: 11:00 a.m.

**Most suites have a king sized bed, but if you would prefer two queen-sized beds, you may request that for the same rate.*

Directions: This Embassy Suites is centrally located just off Interstate 70 at the first exit west of the airport exit. Turn right (north) at the exit and right (east) at the next stoplight.

Perry Crossing Shopping Center and the Chateau Thomas Winery are conveniently located near this hotel if you would like to check them out!





Every working woman is wonderful, but not all of us can be the INFBPW Wonder Woman.

First, she has to be elected Wonder Woman by her local organization to represent them at Fall Conference. Each LO president must notify the Fall Conference Chairman, Judy Zell, PSP, about their selection by Oct. 1, 2019. Each Wonder Woman candidate must be an INFBPW member in good standing who is willing and able to attend Fall Conference on both Friday evening and Saturday. Then she needs to start collecting votes, a dime per vote; we don't want to mess with pennies this year. Dollars are even better, ten votes per dollar. The candidate who turns in the most money (votes) to Judy Zell by 7:00 p.m. on Friday, Oct. 25, will be the winner. Wonder Woman will receive a distinctive "tiara" and receive special privileges at Fall Conference, such as being first in line at lunch and in the restrooms.



2019-2020 Installed Officers, left to right:

Parliamentarian Theresa Adams, PSP, Treasurer Mary Richardson, Secretary Gayle Henderson, President Claudia Thornburg, President-Elect Penny Sitler and Nominating Chair Linda Hochstetler.

*(not pictured) Vice-President Janice McGennis Carr

Fundraisers

WONDER WOMAN CONTEST

Instead of a candy queen or convention countess, we are going to honor Wonder Woman at this year's Fall Conference. Every local organization should nominate their candidate and help her raise money. The one who receives the most votes, at ten cents per vote, will be our state's Wonder Woman.

BUSINESS FOR A BUCK

Promote your business or your Wonder Woman candidate or your favorite charity with a business card size ad in the Fall Conference program book for only one dollar.

50/50 RAFFLE

Tickets are available now from your local president. Sell tickets, at \$1.00 each or six for \$5.00, to your friends, relatives, and co-workers. The winner need not be present to win. The drawing will be held on Sat. evening, Oct. 26.

BUY A BINDER

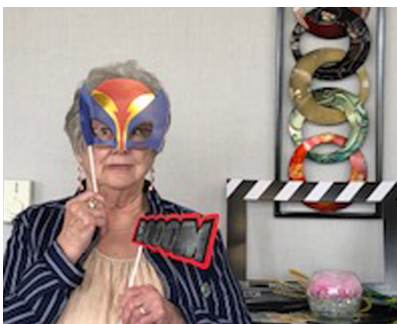
New 3-ring binders with our INFBPW logo on them will be available at Fall Conference. Buy one for your FC paperwork, another for your local organization paperwork. Buy one as a gift for new members.

BASKET AUCTION

This is our biggest and best fundraiser. Each local organization should bring one or two baskets to Fall Conference. The holidays are coming, therefore Halloween, Thanksgiving, and Christmas are all good themes for baskets; but anything tasteful will be appreciated. Wine always helps sell the baskets. Please attach a list of the contents.

POUND SALE

Even if your budget doesn't include a big basket, you can bid on an item at the pound sale. See if your mystery package turns out to be candy, coins, or shredded paper. Bigger isn't always better, except when it comes to the bids.



Convention Schedule of Events

Friday, Oct. 25

2:00pm – 3:30pm	Executive Committee
3:00pm – 7:00pm	Registration & Credentials
4:00pm-6:00pm	Girl Scout Workshop
6:00pm-7:15pm	Foundation Fundraiser Supper
7:30pm-8:45pm	Opening Business Meeting
9:00pm-10:00pm	Foundation Fundraiser Dessert

Saturday, Oct. 26

8:30am-11:00am	Registration & Credentials
9:00am-10:00am	Hoosier DD Meeting
9:00am-10:00am	Workshop - BPW Presidents & Treasurers
10:15am-10:45am	Celebrating Women Game
11:00am-12 noon	Workshop – Lobbying, Jennifer Briggs
12:15pm-1:45pm	Keynote Luncheon, S.R. Carey Hamilton
2:00pm-3:00pm	Afternoon Business Meeting
3:15pm-5:15pm	Leadership Development
5:20pm-6:00pm	Nominating Committee Meeting
6:00pm-7:00pm	Banquet and Auction

Checklist

September 24 deadline: Hotel Room Booked **code: INF**



October 1: Nominations for Wonder Woman Contest



October 10: Registration Form, Business for a buck due



October 13: Reports for Fall Conference Packets



A wrapped item for pound sale (a pound of jam or candy, or dirt, or anything else) with a clue to its contents.



Business Casual Attire for entire weekend - swim suit?



Need to Know:

*Registration is required for all members attending any event as part of the INFBPW Fall Conference.

*A name badge serves as your pass to all conference activities and is given to each registrant at the registration desk. All members in good standing, who have paid the appropriate registration fee, are eligible to vote in the business sessions.

*Meals require advance purchase, which is noted on your name badge and must be visible at each event.

*Reduced registration fee is offered for first-time attendees at Fall Conference. If you have never attended a Fall Conference before, you qualify!

Fall Conference Registration

Print or Type:

Full Name _____ E-mail _____
Local Org. _____ District _____
Street Address _____ Phone _____
City/State/Zip _____ Badge Name _____

Registration Fees:

Regular Weekend Package \$ 40.00 _____
First-Timers' Weekend Package \$ 35.00 _____
Saturday Only \$ 35.00 _____
Late Fee (if postmarked after Oct. 10) \$ 20.00 _____

Activities:

Friday Night Foundation Fundraiser @ \$ 25.00 _____
Business for a Buck! (*Include business card*). @ \$1.00 per card _____

Meals:

Saturday Luncheon @ \$ 35.00 _____
Saturday Banquet @ \$ 45.00 _____

Total Registration Fees, Activities, and Meals \$ _____

Make your check payable to INFBPW and mail it with a completed registration form to Judy Zell, PSP, at 8510 Quail Hollow Road, Indianapolis, IN 46260.

A \$20.00 fee will be charged for returned checks. Refund Policy: Cancellations must be made in writing to Judy Zell. Cancellations postmarked or e-mailed by Oct. 10 (deadline) will receive a full refund. A \$50.00 cancellation fee will apply to any refund requests sent after the deadline. ALL requests must be made within thirty (30) days after the event. See INFBPW Standing Rules.

Volunteers NEEDED:

Pages _____ Federation Sales _____ Doorkeepers _____
Registration/Credentials _____
Date/Time Available: _____

Activity Highlights

Friday Activities: 4:00 pm- ?

- *Girl Scout Workshop. If possible, come early and help the girls earn a badge and learn how to conduct a meeting.
- *Business Meeting - The winner of the Wonder Woman contest will be "crowned."

Saturday Morning Workshops:

9:00 a.m.: All local and district officers should attend the workshop for presidents and treasurers. President Claudia Thornburg will discuss the new website and the criteria for various awards that will be given to LO's at State Convention next April. Judy Zell, PSP, and retired CPA, will review the state gaming rules, sales tax exemptions, and the tax returns due from all BPW groups in October.

*In the middle of the morning, Judy will energize everyone with something new and different for Fall Conference, a trivia game about "Celebrating Famous Women." **Start studying now; the winner will receive a prize.**

11:00 a.m.: Special guest Jennifer Briggs will do a power-point presentation on how to lobby your legislators. This workshop topic has been requested by several members who want to learn how to get more active in lobbying for women's issues.



Jennifer Briggs, CAE, MBA

President and CEO of the Indiana CPA Society. She is the fifth CEO in the organization's 103-year history, and the first female in this role.

Briggs joined the Society staff in 2002 as the special projects manager and subsequently served as marketing manager, marketing director, director of member services, vice president - member services, and senior vice president and chief operating officer.

Prior, she worked at KWK Management Group serving as executive director for five statewide associations, the Indiana Apartment Association and the National Association of Mutual Insurance Companies (NAMIC).

She earned a degree in marketing from Marian University and completed the MBA program at Butler University in 2015. She is a Certified Association Executive and is a member of the Indiana Society of Association Executives (ISAE), American Society of Association Executives (ASAE) and American Institute of Certified Public Accountants (AICPA).

Activity Highlights (Saturday Continued)

Keynote Luncheon Speaker (12:15– 1:45 p.m.)

STATE REP. CAREY HAMILTON

State Representative Carey Hamilton was first elected to the Indiana House of Representatives in 2016 to represent Indiana House District 87. She serves as assistant Democratic whip in the Indiana House of Representatives.

Hamilton is the ranking minority member of the Financial Institutions Committee. She also serves on the Environmental Affairs and Ways and Means committees, and is an alternate member of the Indiana State Budget Committee.

Hamilton has served as a nonprofit executive and has worked in the environmental field for more than 20 years. During that time, she has managed various policy development initiatives and public outreach programs.

Hamilton was the executive director of the Indiana Recycling Coalition (IRC) for nine years, beginning in September 2008. Under her leadership, the IRC won two national awards recognizing it as a leader among state recycling organizations.

Prior to serving in this post, Hamilton owned an environmental consulting firm. Earlier in her career, she served as a program manager for the Indiana Department of Environmental Management and as the first leader of Indiana's Greening the Government Program.

Additionally, Hamilton co-led environmental programs for the 2012 Indianapolis Super Bowl Host Committee, and is a board member of both Keep America Beautiful and the National Recycling Coalition. She is a 2011 graduate of the Stanley K. Lacy Executive Leadership Program, a 2013 graduate of the Institute for Conservation Leadership's Executive Leadership Program, and was named one of the Indianapolis Business Journal's Forty under 40 up-and-coming leaders in 2010.

Hamilton is a graduate of Pike High School in Indianapolis and has a bachelor's degree from Indiana University-Bloomington. She is married to Derek and has two children.

Carey Hamilton
State Representative
Indiana House District 87



Leadership Development Workshop

Are setting professional goals a challenge?

Does Parliamentary Procedure seem like a crazy and confusing practice?



If you said yes to either question, please join Tina Williams, PSP and Carolyn Siegfried as they share information and strategies related to goal setting (goals are good personally and professionally) and parliamentary procedure (which is practiced at both state and local BPW meetings).

After the Saturday Afternoon Business Meeting

News from Our Foundation

The **Indiana Women's Education Foundation [IWEF]** held its Annual Meeting on June 29, 2019.

At the meeting, the following trustees were elected officers for 2019 - 2020:

Sue Willis, PSP, Chair
Jackie Woolard, PSP, Vice-Chair
Theresa Adams, PSP, Secretary
Bonnie Mayfield, Treasurer

Changes were made to two scholarships:

#1. The Girl Scout Scholarship is now named: **Barb Mofield Girl Scout Scholarship** as a way of honoring Barb, who was instrumental in establishing the scholarship and worked tirelessly in the Girl Scout movement.

#2. The criteria for the **STEM Scholarship** were updated. It will now specify **4 or more** year degrees are acceptable. We will also be adding the applicant's email address on all of the applications.

Fastweb.com

IWEF continues to work with establishing a connection with Fastweb.com so we gain much needed exposure to our available scholarships. Fastweb is a service where students answer a series of questions about their location, interests, and experiences. They then receive a list of scholarships that they might want to apply for. The website gets a lot of traffic, but the filtering questions mean that only students who meet our basic requirements will see our scholarships.

The 8th Grade Essay Contest

The topic for the essay is: ***What Super Power Would You Use to Improve the World in the next 100 Years.*** We encourage members to be active in insuring the schools in their area are participating

Friday Evening Fundraiser

IWEF will be sponsoring a light dinner/evening snack fundraiser. The theme is: ***What's Your Super Power?***

Attention potential trustees: IWEF will have two open trustee positions beginning in June, 2020. Come be an active part of IWEF. Show your enthusiasm by applying for one of the positions. Send your request to either Sue Willis, PSP, Chair; 6913 Chrysler Street, Indianapolis, IN 46268 or to email address: swillis@claimaid.com

Reality Store®.

To All INFBPW Members:

I am looking for more locals to get involved in this very worthy program. Local Presidents, if your club is not doing a Reality Store®, please consider getting your schools involved. This is a very good program for students, so please ask for members to volunteer for the Reality Store®. I am willing to help any club to get a program started in your school. You can contact me for any information/questions you may have. My contact information is below.

Thank you,

Etheleen Swango, Reality Store® Director

Mailing Address: INFBPW P.O. Box 1211 Shelbyville, IN 46176
E-mail: ettarae47@gmail.com
Phone: 317-512-9956

A Note from District 2

Please Welcome the 2019-2020 District 2 Officers!

The newly elected officers are:

District Director: Theresa Adams, PSP, Shelbyville
Assistant District Director: Dana Jones, Knightstown
Secretary: Kelly Schoenherr, Knightstown
Treasurer: Rita Emsweller, Connersville
State Nominating Committee Member: Bonnie Mayfield, Winchester
Alternate State Nominating Committee Member: Jackie Woolard, PSP, Knightstown

Newly elected Local Presidents:

Connersville: Pat Burgess
Hancock County: Linda Hochstetler
Knightstown: Carolyn Siegfried
New Castle: Twilla Deaton, PSP
Shelbyville: Beth Case
Winchester: Linda Cavanaugh

District 2 annual planning meeting for all officers will be August 10, 2019 at Morristown Blue Bird Restaurant at 11am. Those wanting to eat can order from the menu. We will be planning the fall meeting to be hosted by Winchester, and the spring meeting to be hosted by Connersville. We will be choosing committee chairs, and will have exchange of ideas. If you are not an officer, you are also welcome to attend. All input is appreciated. Celebrating INFBPW 100th anniversary!

Theresa Adams, PSP, District 2 Director
Dana Jones, District 2 Assistant District Director

District 2 Goals

June 25, 2019

Theresa Adams, PSP, DD

Dana Jones, ADD

- *Schedule District Director visits with each local and have reports required after visits to the Vice President.
- *Help with locals on building and retaining membership.
- *Work with and support 2019-2020 State President.
- *Create quarterly email info letter for all membership.

Past State Presidents Present at State Convention:

(left to right - top)

Jackie Woolard, PSP, Claudia Thornburg, PSP and Current President, Barbara Amiss, PSP, Tina Williams, PSP, Jane Black, PSP,

(bottom) Joyce Nessel - Phipps, PSP, Theresa Adams, PSP, and Sue Willis, PSP



State and Local Reports

MEMBERSHIP REPORT

As Membership Chair, I have been sending the local Presidents and Treasurers monthly articles on recruitment of new members and membership retention. I have been a little lax in getting these out the last couple of months, but have started sending them out again. Hopefully, these articles are of benefit to the locals.

Since State Convention, the State Treasurer and myself have been working on updating the *Ring the Bell Award* form. It was presented at the State Summer Board meeting and I will have copies available to the local organizations.

Rita Emsweller
State Membership Chair

Shelbyville Update:

Shelbyville Local is off to a good start for our 2019-2020 year. At our May meeting, E Ann Myers did a fabulous job of conducting the installation of our incoming officers. She used a Gold theme, and all the officers got a golden kitchen utensil and some other goodies. She incorporated the word 'golden' into the installation. It was very special. Then, June was birthday month. We celebrated with this beautiful cake (pictured). We're looking forward to a good rest of our year. We'll have a pitch-in in July to honor our scholarship recipients, we'll be selling our Rada knives at the Gift and Hobby Show in November, and we always throw in a silent or live auction at our meetings to raise funds for our club. We are also co-sponsoring a candidate forum before the election in November for all our local candidates.

Respectfully submitted,
Beth Case, President



Knightstown Update:

Knightstown local continues to raise scholarship money from our Walking Taco Booth at Jubilee Days (June) and Fall Fest (October). Knightstown's best fundraiser is our Fish Wagon (summer). Knightstown member, caterer Cheryl Hammer, draws in the crowds from near and far with her excellent walleye and pork tenderloins. We have a great local team, which looks forward to supporting our Penny Sitler on her journey to becoming the next State President of INFBPW in 2020– 2021.

Carolyn Siegfried, President



Awards



Taylor Thompkins— Girl Scouts



Brenna Bastin - 8th grade essay



**Riley Helms -
Youth of Achievement**



Kelly Schoenherr – Working Woman



Local Organizations Celebrating Various Awards at Convention

Moments from Convention



Linda Hochstetler as doorkeeper/page

Girl Scouts Presenting the Colors



President-Elect Penny Sitler presenting a gift to President Claudia Thornburg



The crowning of 2019 Candy Countess Carole Stevens



Tina Williams, PSP, hamming it up as Candy Queen Contestant

INFBPW

C/O Mary Richardson

PO Box 53

Glenwood, IN 46133

Address Service Requested



\$25 SUPPORT INDIANA WOMEN'S \$25
EDUCATION FOUNDATION
FUNDRAISER DINNER AND DESSERT

Dinner:

Hot dogs and Sloppy Joes
(6 – 7:15 pm)



Dessert: wine, cheese, snacks

In the Presidential Suite at 9:00 p.m.

FRIDAY EVENING AT FALL CONFERENCE

RESERVE YOUR SPOT ON THE FALL CONFERENCE REGISTRATION FORM