

The Hoosier Business Woman

Official Publication of the Indiana Federation of Business and Professional Women's Clubs (INFBPW)

Vol. 2020. No.1 / Spring 2020

“Women belong in all places where decisions are being made.”

—Ruth Bader Ginsburg, Associate Justice of the Supreme Court of the United States



INFBPW

2019 –2020

A Century

Continued

Spring Issue

- 3 President's Letter
- 4 Spring Convention Planner
- 8 Spring Convention Registration Form
- 9 FC Activity Highlights
- 11 IWEF News
- 12 Local and District Happenings
- 14 Convention Photos



INFBPW members with Indiana State Representative Carey Hamilton (House District 87)



Important Updates

Hoosier BusinessWoman

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Contacting INFBPW

through June 2020:

INFBPW

c/o Mary Richardson, Treasurer,

PO Box 53

Glenwood, IN 46133.

Mark Your Calendar!

2020

February	Indiana Women's Education Foundation Month
February 7	Executive Board Teleconference
February 8	Full Board Teleconference
March	Women's History Month
March 15	Deadline for INFBPW awards
March 21	District 2 Spring Meeting (Hoosier Gym)
April 24 & 25	State Convention
April 26	Post Convention Board Meeting

Wonder Woman Contestants



Advertising

Advertising in this publication is the best way to reach the members of INFBPW! Please contact Carolyn Siegfried.

317-294-5057 or yinfried66@yahoo.com.



Tina D Williams
Financial Advisor

5355 E Thompson Road
Indianapolis, IN 46237
317-781-0108

Edward Jones
MAKING SENSE OF INVESTING

Message from the President



Greetings BPW members,

This has been an exciting year for us. We are finishing our 100th year celebration and moving into the 100th year celebration of the 19th amendment, which Indiana ratified January 16, 1920 becoming the 36th State to do so. What a great time for women in Indiana.

This year has been a learning year for us, reaching out to our legislators and getting to know them. When you call for their support they want to put a face with the request for support. Remember when you talk to them about equal pay issues, it is NOT a “women’s issue”, it is a “human issue”. Most single families are headed by women, so unequal pay affects not only her, but in turn her family.

I hope to see all of you at State Convention, as we install our new officers and kick off a new year, it has been an honor to serve you as our State President and am looking forward to being with all of you again.

Thanks again for your support and hard work this coming year.

Claudia R Thornburg, INFBPW State President



Just type “INFBPW” in Facebook’s search box.

Please join our group and like our business page. Any questions, contact the web and Facebook Team

New Websites!

Our website, infbpw.org, has just been redesigned! Please visit it and use it regularly. We are in the process of converting forms to be fillable and adding new resources and information.

The website of the Indiana Women’s Education Foundation, inwomeneducation.org, has also been redesigned. We invite you to use this resource too!

Both websites are easier to update than ever before. Let us know what you would like to add!

Penny Sitler, INFBPW President-Elect and IWEF Trustee

Debbie Banks and Ann Windell, PSP

INFBPW's 101st Spring Convention

Embassy Suites
6089 Clarks Creek Road

Plainfield/Indianapolis Airport
Plainfield, IN 46168

About Our Hotel

To reserve your room, call 1-800-EMBASSY (1-800-362-2779) and mention INFBPW. **Our group rate is \$149 plus taxes per night.** That may sound a bit high, but every room is a 2-room suite with a sofa bed in the front room, so 3 or 4 members can easily fit in one suite.

Group code for the special rate is 'INF' (not BPW)

Rooms are blocked for us until September 24, 2019. Reservations must be secured by a valid credit card.

Check-in time: 4:00 p.m. Check-out time: 11:00 a.m.

**Most suites have a king sized bed, but if you would prefer two queen-sized beds, you may request that for the same rate.*

Directions: This Embassy Suites is centrally located just off Interstate 70 at the first exit west of the airport exit. Turn right (north) at the exit and right (east) at the next stoplight.

Perry Crossing Shopping Center and the Chateau Thomas Winery are conveniently located near this hotel if you would like to check them out!

Checklist

September 24 deadline: Hotel Room Booked **code: INF**

✓

October 1: Nominations for Wonder Woman Contest

✓

October 10: Registration Form, Business for a buck due

✓

October 13: Reports for Fall Conference Packets

✓

A wrapped item for pound sale (a pound of jam or candy, or dirt, or anything else) with a clue to its contents.

✓

Business Casual Attire for entire weekend - swim suit?

✓



Convention Registration

Print or Type:

Full Name _____ E-mail _____
Local Org. _____ District _____
Street Address _____ Phone _____
City/State/Zip _____ Badge Name _____

Registration Fees:

Full Weekend Package \$ 50.00 _____ Saturday Only \$ 45.00 _____
First-Timers' Full Weekend Package . . \$ 45.00 _____ Saturday Only \$ 40.00 _____
On-Site Registration—**Additional Fee**. \$ 50.00 _____
Late Fee (if postmarked after March 20) - **Additional Fee** . . . \$ 20.00 _____

Activities:

Friday Night Foundation Fundraiser @ \$ 20.00 _____
Business for a Buck! (*Include business card*). .. @ \$1.00 per card _____

Meals:

Weekend Package (Lunch/Banquet) @ \$ 86.00 _____
Saturday Luncheon @ \$ 40.00 _____
Saturday Banquet @ \$ 50.00 _____

Total Registration Fees, Activities, and Meals \$ _____

Make your check payable to INFBPW and mail it with a completed registration form to Twilla Deaton, PSP, at 241 N. County Rd., New Castle, IN 47362. (A \$20.00 fee will be charged for returned checks.)

Refund Policy: Cancellations must be made in writing to the Treasurer. Those postmarked **NOT LATER** than 03/20/2019 will qualify for a full refund. A \$50.00 cancellation processing fee will apply to refund requests postmarked **AFTER** this deadline. ALL requests must be made within thirty (30) days after the event. See INFBPW Standing Rules.

Volunteers NEEDED:

Pages _____ Federation Sales _____ Doorkeepers _____
Registration/Credentials _____

Date/Time Available: _____

Convention Schedule of Events

Friday, April 24

2:00 – 4:00 PM	Vendor Set Up
2:00 – 4:00 PM	Executive Committee
2:00 – 7:00 PM	Registration & Credentials
M	
5:30 - 6:30 PM	Girl Scout Workshop
6:45 - 8:00 PM	Candidate's Fundraiser Supper (Presidential Suite)
8:00 – 9:00 PM	Opening Business Meeting
9:00pm- ??PM	Candidate's Fundraiser Dessert (Presidential Suite)

Saturday, April 25

7:30—8:45 AM	Registration & Credentials
8:00– 9:00 AM	Breakfast
9:00 - 9:45 AM	Leadership Development Part I
9:45 –10 AM	Break
10:00 -10:45 AM	Leadership Development Part II
11:00 - 11:45 AM	Business Meeting and Election
2:00– 4:00 PM	Speaker
4:00— 4:30 PM	Past Presidents (Presidential STE)
6:00	Board Photos (TBD)
6:30—11:00 PM	Banquet and Auction

Sunday, April 27

9:00 AM	Post Convention Board Meeting (TBD)
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Checklist

March 20: Registration Form due, Business for a buck due	✓
March 26: Hotel Room Booked code: INF	✓
Lobbying Queen Donations Donations for Foundation	✓
Bring a notebook for Program Bring Money for Vendor Sales	✓
A wrapped item for pound sale (a pound of jam or candy, or dirt, or anything else) with a clue to its contents. *Auction Baskets*	✓
Business Casual Attire for entire weekend - swim suit?	✓



Gayle Henderson, Carole Stevens, Rita Emsweller,
and others reviewing Parliamentary Procedure
though making Trail Mix

LOBBYING QUEEN CONTEST

INFBPW would like for each Local to sponsor a “Lobbying Queen” candidate for special appreciation at the 2020 State Convention.

Each Local should choose a candidate from their Local. All Candidates must be a member in good standing, required to attend the State Convention Friday April 24th and Saturday April 25th, 2020.

Voting is a penny a vote. Candidates can start collecting votes **immediately**. All votes (money) should be tendered at the Registration Table by 7 PM on Friday, April 24th in order for votes to count. Make checks payable to INFBPW or bring folding cash, please no jars of change to make for easier counting to determine the winner.

All funds from the “Lobbying Queen” contest will go to the State Convention budget.

The “Lobbying Queen” will be announced at the start of the Friday night business meeting and will be given “queenly” honors throughout the weekend.

Members have fun collecting for your “Lobbying Queen! Remember: family, friends, co-workers, bosses – anyone can vote. Every Local will want their “Lobbying Queen” to rein. Have fun, make this the most memorable State Convention in history.

Extra credit will be given for Candidates who have actually been to the State House this year to lobby.

Let this kick-off be our milestone and do whatever it takes to make INFBPW the center of our life.

BUSINESS FOR A BUCK

Promote your business or your Wonder Woman candidate or your favorite charity with a business card size ad in the Fall Conference program book for only one dollar.

50/50 RAFFLE

Tickets are available now from your local president. Sell tickets, at \$1.00 each or six for \$5.00, to your friends, relatives, and co-workers. The winner need not be present to win. The drawing will be held on Sat. evening, Oct. 26.

BASKET AUCTION

This is our biggest and best fundraiser. Each local organization should bring one or two baskets to Fall Conference. The holidays are coming, therefore Halloween, Thanksgiving, and Christmas are all good themes for baskets; but anything tasteful will be appreciated. Wine always helps sell the baskets. Please attach a list of the contents.

POUND SALE

Even if your budget doesn't include a big basket, you can bid on an item at the pound sale. See if your mystery package turns out to be candy, coins, or shredded paper. Bigger isn't always better, except when it comes to the bids.



The “Undefeatable” Grace Julian Clarke

What does the trajectory of this Indianapolis suffragist’s political career tell us about the ways women were political before, during and after the 19th Amendment?

Presenter: Jackie Swihart

Contact: jswi1324@gmail.com | 574-514-8140

Grace Julian Clarke was a life-long advocate for social justice and women’s right and differentiated herself as a political actor rather than reformer. Jackie reveals the ways in which Clarke elevated her statewide status while acting as a campaign manager for Lenore Hanna Cox (Terre Haute) during the Indiana Federation of Clubs’ 1915 presidential election. The campaign, and Clarke’s role, provides a glimpse into the everyday politics of suffrage advocates at the local and state levels, including slandering efforts that predate our divisive modern-day politics. Further examination of how Clarke evolved throughout World War I demonstrates how she and other women advanced political agendas through patriotism. As women gained traction with enfranchisement post-WWI, Clarke focused her attention on international issues like the League of Nations. Using a three-dimensional evaluation of Clarke, Jackie illuminates how Clarke was far from a bystander to the male-dominated political atmosphere and actively engaged in her own political conflicts prior to and post suffrage.

Jackie Swihart recently completed her graduate public history internship with Indiana Humanities, where she guided the creation of the Indiana Women’s Suffrage Centennial. She earned her Bachelor’s in Secondary Education at Indiana University South Bend (2014) and taught social studies before earning her Master’s in Public History at IUPUI (2019). As a graduate student, Jackie was selected as a member of IUPUI’s Elite 50, a recipient of the Robert Barrows History Graduate Student Paper Scholarship and the Anne Donchin Women’s Studies Graduate Research Contest for her work in women’s history. She’s presented her work at the National Council on Public History, the Indiana Association of Historians and the Midwestern History Association. She currently



District 54 State Representative Tom Saunders (Henry and Rush Counties)

It is an honor and a privilege to represent the citizens of east central Indiana. As a former Henry County Assessor and Franklin Township Trustee, I will continue to represent and voice the opinions of all citizens within the district that I have been fortunate to hear from and when I've received comments. I would like to urge you to contact me with concerns you may have so I can assist you to the best of my ability.

Representative Saunders has a love of President Lincoln and has added a room on the back of his house made of logs, a large collection of Lincoln memorabilia.

Miriam Sturgeon Award

MIRIAM STURGEON AWARD FOR CLUB EXCELLENCE

In August, 1979, the Miriam Sturgeon Award for Club Excellence was established by the BPW/Indiana Board of Directors. The purpose of this award is twofold. First, it perpetuates the memory of a woman whose personal achievements and BPW contributions emphasize our organization's image of a true business and professional woman. Secondly, the award recognizes a local organization for overall excellence. Unlike other state awards which recognize achievements in special areas such as programming, membership, public relations, etc., the Miriam Sturgeon Award (using a points-earned system) rewards combined excellence in several categories.

Your club earns points for participating in events and programs which take place throughout the competition year beginning and ending on March 15 each year. I encourage you also to initiate activities at the local level which qualify for Miriam Sturgeon Award points. I would like to see EVERY local apply for the award!! It's important that someone in the local keep records throughout the year of activities that qualify for the award, so that all earned points can be claimed.

Application forms for the 2019 – 2020 award must be postmarked by March 15, 2020. A committee of three INFBPW members (including the Chair) will tabulate and evaluate the entries submitted by all locals applying for this award. Committee members will be chosen by the Chair.

The award will be presented at the 2020 State Convention at Embassy Suites in Plainfield, IN.

The name of the winning local organization is inscribed on the Miriam Sturgeon Award plaque, a 24" x 20" framed parchment scroll. The local also receives a \$25 monetary award.

For those of you who are wondering who Miriam Sturgeon was, here is a brief bio:

Miriam (Meloy) Sturgeon was born in Waldron, Indiana, on August 27, 1916. Her father was a printer. This fact not only shaped her life, but it also influenced the lives of thousand of others. Her journalistic talents and loves drove her to great achievements. She earned both Bachelor and Masters degrees in journalism from Indiana University. While completing her Masters, she organized a journalism library at the university. She eventually became administrative associate for the Indiana University Foundation. Miriam was instrumental in raising more than \$1 million for the remodeling of Ernie Pyle Hall. She raised several other millions of dollars for her Alma Mater.

Miriam was editor of the Hoosier Business Woman from 1968-75. She also served the federation as Fall Conference Coordinator whenever the conference was held at IU. A member of Brown County BPW, Miriam also served INFBPW as State Historian and Public Relations Chair. In 1973, she established the Ida Anderson Award which went to the local which best publicized its activities through printed media.

Miriam was a champion of women's rights. She worked diligently for ratification of the Equal Rights Amendment. Miriam (Meloy) Sturgeon died on January 14, 1979.

Please send your completed applications to Bonnie Mayfield, 2236 S 400 W, Winchester, IN 47394-9017. If you have any questions, please contact Bonnie at bonmay@msn.com or 765-546-9349.

Leadership Development Workshop

Are setting professional goals a challenge?

***Does Parliamentary Procedure seem like a crazy
and confusing practice?***

If you said yes to either question, please join Tina Williams, PSP and Carolyn Siegfried as they share information and strategies related to goal setting (goals are good personally and professionally) and parliamentary procedure (which is practiced at both state and local BPW meetings).

****After the Saturday Afternoon Business Meeting****

The **Indiana Women's Education Foundation [IWEF]** held its Annual Meeting on June 29, 2019.

At the meeting, the following trustees were elected officers for 2019 - 2020:

Sue Willis, PSP, Chair

Jackie Woolard, PSP, Vice-Chair

Theresa Adams, PSP, Secretary

Bonnie Mayfield, Treasurer

Changes were made to two scholarships:

#1. The Girl Scout Scholarship is now named: **Barb Mofield Girl Scout Scholarship** as a way of honoring Barb, who was instrumental in establishing the scholarship and worked tirelessly in the Girl Scout movement.

#2. The criteria for the **STEM Scholarship** were updated. It will now specify **4 or more** year degrees are acceptable. We will also be adding the applicant's email address on all of the applications.

Fastweb.com

IWEF continues to work with establishing a connection with Fastweb.com so we gain much needed exposure to our available scholarships. Fastweb is a service where students answer a series of questions about their location, interests, and experiences. They then receive a list of scholarships that they might want to apply for. The website gets a lot of traffic, but the filtering questions mean that only students who meet our basic requirements will see our scholarships.

The 8th Grade Essay Contest

The topic for the essay is: ***What Super Power Would You Use to Improve the World in the next 100 Years.*** We encourage members to be active in insuring the schools in their area are participating

Friday Evening Fundraiser

IWEF will be sponsoring a light dinner/evening snack fundraiser. The theme is: ***What's Your Super Power?***

Reality Store®.

To All INFBPW Members:

I am looking for more locals to get involved in this very worthy program. Local Presidents, if your club is not doing a Reality Store®, please consider getting your schools involved. This is a very good program for students, so please ask for members to volunteer for the Reality Store®. I am willing to help any club to get a program started in your school. You can contact me for any information/questions you may have. My contact information is below.

Thank you,

Etheleen Swango, Reality Store® Director

Mailing Address: INFBPW P.O. Box 1211 Shelbyville, IN 46176
ettarae47@gmail.com

E-mail:
Phone: 317-512-9956

State and Local Reports

INDIANA WOMEN'S EDUCATION FOUNDATION

Thanks everyone who contributed to the Foundation at Fall Conference as well as throughout the year. Just a reminder that State Foundation Month is February. It is the perfect time for individuals, locals, and districts to donate to IWEF.

IWEF will be presenting scholarships in April, 2020. To increase participation, we have submitted the scholarship requirements to Fastweb for those that have a certain major, i.e., Dr. Bertha Beazley, Lynn Rhoades, STEM, and Teaching Indiana's Future

All scholarship applications are available at the IWEF website

The Foundation is looking for individuals who would like to service as Foundation trustee beginning in 2020. If you are interested, please send me an email expressing interest including why you would like to be a trustee. My preferred email address is suew521@gmail.com.

Local organizations, please refill your piggy banks for the State Foundation. The local that brings the most money, not change, to State Convention will receive a special gift.

Shelbyville Successes

Shelbyville Local has been having fun and keeping busy. In July, we awarded scholarships to three lovely ladies. In August, Etheleen Swango was awarded our Woman of the Year. In September, Jenny Riddle fixed us a delicious meat loaf dinner, and we heard from the Shelby County Election Deputy. October was another good month for our club. We co-sponsored a candidate forum with the Chamber of Commerce. It was a great success. Then, in November, we sold our knives at the Gift and Hobby Show in Shelbyville. We set a club record for sales! Also we recognized twenty working women on our local radio station, and the mayor read a proclamation declaring November as Working Women's Month. At our meeting, we held a blind auction, and we raised \$253 for our general fund. Wow! Lastly, in December, we had our Christmas meeting/party. The food was delicious, and we had so much fun playing games and winning prizes. Shelbyville Local continues to sponsor Dairy Queen nights as often as we can, work at Bingo monthly, and participate in our Kroger fundraiser.

Respectfully submitted by,

Beth Case, Shelbyville President



Pictured (above) at our Dairy Queen fundraiser are Jenny Riddle, Gayle Henderson, and Joanne Bowen.

Pictured (below) at the reading of the Mayoral Proclamation are Beth Case, Sherry Mohr, Theresa Adams, and Joanne Bowen



Pictured (above) at the Candidate Forum are Kari Coy, Dorcas Dorsett, Sherry Mohr, and Gayle Henderson.



Local Reports Continued

Hancock County Happenings

The Hancock Co chapter has had a reality Store, middle school, with 120 students. We held our Christmas party, with a silent auction for our scholarship. We brought in more than than 200.00. We had 10 members and 2 grandchildren Who bought for their mothers. We wished all a Merry Christmas.

Submitted by Linda Hochstetler, pres.

Knightstown BPW donated Christmas tree for the Academy

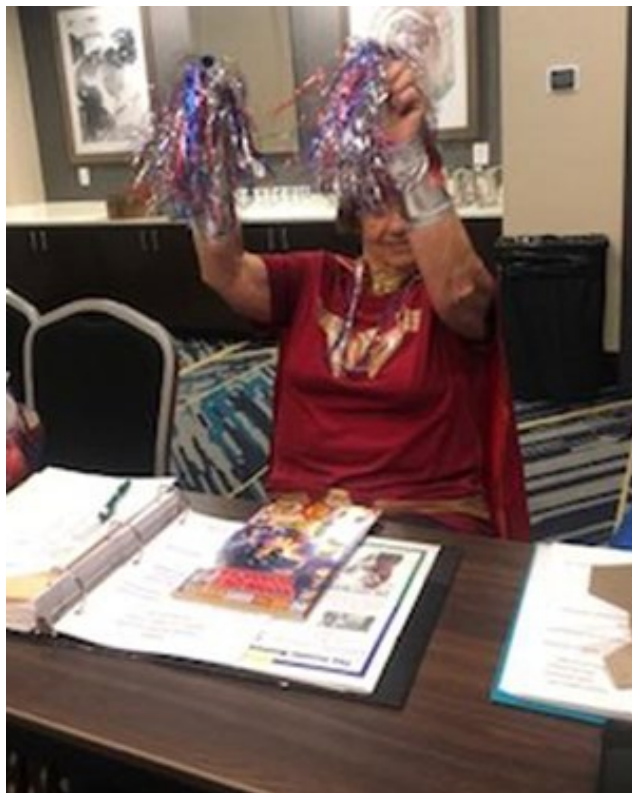
Knightstown

We have particapted in many community fuim





Moments from Convention



INFBPW

C/O Mary Richardson

PO Box 53

Glenwood, IN 46133



Roundin' Up Friends for Janice's Fundraiser

Friday Evening Fundraiser at State Convention

Location: the Presidential Suite

Dinner: 6:45-8 pm

Dessert Reception: 9:00 pm

\$20 for both

BBQ and all the Fixins'
Sponsored by District 3

Proceeds will support Janice McGennis Carr's expenses as a state office. Reserve your spot on the registration form inside!



Dress in your Western attire!