

Hoosier Business Women's Newsletter



July 2025





Letter from the President:

Hello BPW members,

I trust this mailing finds you well and you have all enjoyed your summer so far. It is important to take time to relax and refresh. I am so excited to invite you to the 2025 Fall Conference located in New Castle, Indiana. The venue is an incredible place to host our organization with plenty of local culture and shops.

We have worked very hard to take all the information/ suggestions that we have received to make this conference special for you. We have two amazing speakers who are enthusiastic and passionate about the work that they do. I have known both speakers for a long time and feel like they have a lot to provide for our organization. We will be doing a workshop also with the second speaker over in her shop across the street from 1414 Venue.

I am honored to be a part of the New Castle Local and be able to celebrate our 100 th birthday with you. There will be memorabilia from past events that the New Castle Local has participated in for you to look at. We are so proud of our organization and the support we have shown to our community.

I look forward to seeing you all at the 2025-2026 Fall Conference and I know that you will enjoy the fun and informative things that we have in store for you.

Brooke Norris

INFBPW State President

2025 Fall Conference

General Information

When: October 25, 2025

Time: 8:00 am to 9:30 am Registration
(all members must be registered to vote)

Where: 1414 Venue
1414 Broad Street
New Castle, IN 47362

- **Registration:**
 - Registration must be completed before Credentials close at 9:30 am.
 - A special reduced registration fee is for all First Timers. If you have never attended a Fall Conference, then you eligible
 - Registrations must be postmarked and sent to State Treasurer Twilla Deaton PSP by **October 15, 2025**. Checks must be enclosed with registration. Checks are to be made out to: INFBPW
- **Fees:** Refer to the Fall Conference registration form for Registration fees and meal pkgs.
- **Suggested Attire:** Business Casual for the entire day.
- **Basket Auction:** We ask that each local bring a basket or item for the auction. Our favorite auctioneer Jeff Rich will be here to assist in the auction.
- **Pound Sale:** We ask members to bring an item for the pound sale, or more if you would like. Please bring your item unconcealed in a bag or box, and attach a clue to what might be in it. This has been a popular fund raiser in the past.
- **50/50 Raffle:** Finance Chairman Vicki Reece has raffle tickets available. Please sell as many as you can for the drawing.
- **Construction:** There is construction in New Castle along State Road 3 from Trojan Lane to State Road 38 (also Broad St). Allow extra time for travel and be patience.
- **Parking:** You are welcome to park along Broad Street or any of the side streets. There will be a Farmer's Market in the plaza across the street. If you have any questions or concerns, please contact Brooke Norris or Twilla Deaton PSP.

Fall Conference

Schedule of Events

Saturday October 25, 2025

8:00 - 9:30 Registration & Credentials/Continental Breakfast

9:30 - 11:30 Business Meeting (Girl Scout Workshop - Dana)

11:30 - 11:45 Break

11:45 – 1:00 Lunch / Speaker

1:00 - 1:15 Break

1:15 - 3:30 Speaker/ Workshop

4:00 – 5:00 Business meeting

5:00-6:00 New Castle Local 100th celebration

6:00-6:30 BPW Trivia

7:00-8:00 Dinner

8:00 - 9:00 Auction

Fall Conference Registration Form

October 25, 2025

1414 Venue New Castle, IN

October 15, 2025 (postmarked deadline)

(Please Print)

Full Name: _____ Email: _____
Local Organization: _____ District: _____
Address: _____ Phone: _____
City/State/Zip: _____ Badge Name: _____

Registration Fees:

Registration: \$30.00 _____

First-Timers' Registration: \$25.00 _____

Zoom Registration: \$10.00 _____

Meals:

Do you have any Food allergies or dietary needs? _____

Meal Package (Saturday Luncheon & Banquet): \$45.00 _____

Saturday Luncheon: \$20.00 _____

Saturday Banquet: \$25.00 _____

Total Registration Fees and Meals: \$ _____

**Mail Check and completed Registration Form to: INFBPW c/o Twilla Deaton, PSP 241 N CO RD 100 W.
New Castle,, IN 47362.**

A \$20.00 fee will be charged for returned checks. **Refund Policy:** Cancellation requests must be made in writing to the address above. Requests postmarked **NO LATER than October 15, 2025** will qualify for a full refund. A \$50.00 processing fee will apply to requests postmarked after the deadline. All requests must be made within thirty (30) days after the event. See INFBPW Standing Rules.

Volunteers Needed:

_____ Pages _____ Federation Sales

_____ Doorkeepers _____ Registration/Credentials

Date/Time Available: _____

I authorize INFBPW/IWEF to post any pictures taken at conference/convention to our website and all Social Media Platforms to promote the organizations.

Signed by: _____ Date: _____

Fall Conference Speakers



Amy Upchurch
Manager—Radiation Oncology
Indiana University Health
Ball Memorial Cancer Centers

With over three decades of dedication to the healthcare field at Indiana University Health, Amy brings both deep expertise and compassionate leadership to her role as manager of Radiation Oncology and as a radiation therapist. For 26 of those 31 years, she has been privileged to serve in leadership roles, guiding teams and shaping care with a focus on integrity, excellence, and empathy.

Rooted in the community that raised her, Amy found profound meaning in being able to give back through her work—helping patients and families navigate the complexities of cancer treatment with personalized support and care. She also is a proud volunteer with the Fortune Fund, a local initiative committed to supporting cancer patients in Henry County, ensuring no one faces their journey alone. Amy herself is a cancer survivor. With her positive attitude she has helped so many other cancer patients and their families in their journey.



Mary Hobbs
BeeHive Body Company
Female Disabled Veteran Owner/Operator

Mary Hobbs is the mastermind behind BeeHive Body Co. With over a decade of experience, this all began with a batch of soap. With a culinary background in mass production catering and numerous lessons learned from my service in the United States Air Force as a fighter jet mechanic, I became a passionate business owner. At BeeHive, our staff works hard to craft products that clean, relax, and unwind, offering an experience that keeps you coming back for more. We take pride in our craft, and it is reflected in the quality and experience our products give you. Passionately, in-house crafted bath and skin care products are suited for everyone in your family!

Over the years, we have grown and evolved into a substantial production facility, starting from humble beginnings in a basement in Utah. We span the state of Indiana through retail contracts and wholesale accounts. In September, we hit the road and vend at six shows over five weekends, spanning 200 miles. Our private label business is expanding daily; we make over 5,000 custom lip balms that companies use for marketing materials. We love working with other businesses, creating custom products that their customers love.

In May of 2024, we signed a lease that moved us into a 4,500-square-foot historic building in downtown New Castle. This building has allowed us to grow substantially while also providing a space for a classroom. The addition of a classroom has been a great way to let the community's creativity flow, and kids have a fun lesson in chemistry and creativity.

Legislative Updates...

We have several bills coming up that may affect us as women in Indiana.

Federal:

The Big Beautiful bill that is trying to be passed will negatively affect Medicaid: according to the Indiana senate website:

The bill cuts Medicaid by more than \$1 trillion nationwide, according to the Congressional Budget Office. In Indiana, 2.3 million people rely on Medicaid, including children, seniors and low-income workers. New work and paperwork requirements are expected to knock tens of thousands of Hoosiers off the rolls.

Indiana:

Education bill that pulled state funding for Pre-K classes in the public schools.

State bill 191- Doctors have to report to the state and federal government every termination of pregnancy, miscarriage, legal abortion to save the mother's life, etc.... The doctor can lose his licenses and the woman can be charged for termination of the pregnancy. This violates HIPPA laws that are now in effect that protect women from personal information getting shared.

These are some of the bills that we need to keep track of and talk to you congressmen and senators.

DeAnn Harmon
State Legislative Chr.

Awards...

Remember to get your Jennie Scott award forms in to Dana Jones PSP by September 15th. This award is given out at Fall Conference each year.

Local News...

Hancock County Local

Hancock county BPW was thrilled to host our 2025 Mt Vernon High School Scholarship recipient, Tory Parham, along with her family.

Tori expressed her gratitude and shared her exciting plans for the future. She impressed the scholarship committee with her remarkable passion, determination, and vision. Tory plans to pursue a degree in Engineering at the University of Michigan, and we extend our heartfelt congratulations and best wishes for her continued success.

The event began with a lovely picnic at the Memorial Park in Fortville.

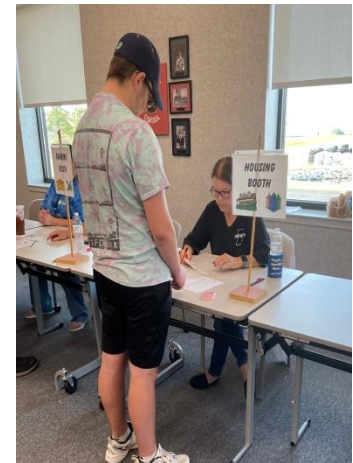
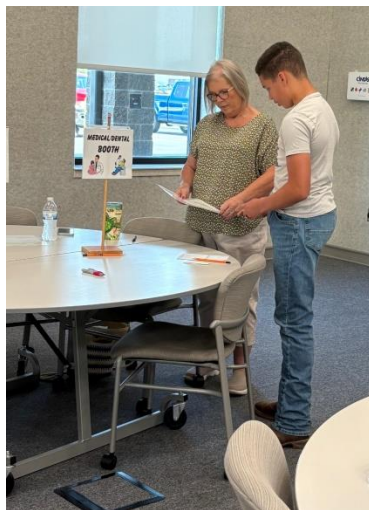
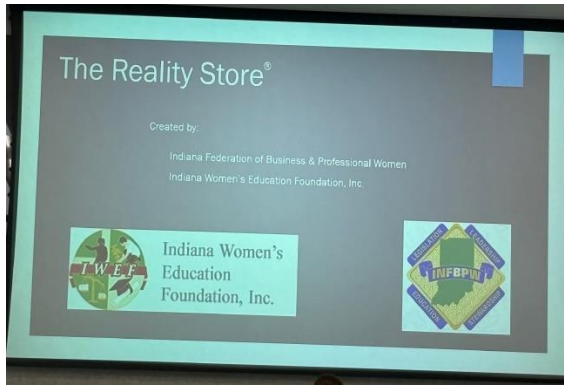


Happy 102nd Birthday to Hancock County's oldest and dearest member Eveline DeGroot. She was recently visited by DeAnn Harmon and Carole Stevens to spend some time celebrating with her.



New Castle Local

The New Castle Local assisted with the Reality Store® at the annual Henry County REMC Summer Camp. This was for young adults around the junior and senior grade level from different schools around the area wishing to enter the electrical field. Our local members assisting were Twilla Deaton PSP, Elizabeth Pitchford, and Vicki Reece. This was a very positive event for both our organization and the Henry Co REMC. We were recognized very well and were mention various times. We look for this to be an annual event for our organization as well.



HAPPY 100TH ANNIVERSARY

New Castle Local was chartered on April 24, 1925, and is celebrating their 100th anniversary at Fall Conference. We will hopefully have some guests during this period that have been past members. There will be some memorabilia from past years on displayed. This will be after the afternoon business session, and hope you will all join us in congratulating them on 100 years as a club.

Knightstown

We would like to congratulate Mom Amber Long and Grandma Dana Jones PSP on the arrival of their new son and grandson.



Jackson Robert Paul Long

arrived July 9, 2026 @ 8:00 am

Weighing 8lb and 20 1/2 inches long.

Our local is gearing up for our 2 big fundraisers. We will be serving walking tacos for Jubilee Days in Knightstown on August 14, 15 and 16. And again on September 20 for Knightstown Fall Fest. Both will be great community days with lots of activities for all ages and great food!

Connersville

In May, the Connersville Local presented the Reality Store® to about 300 eighth grade students at the Fayette County Middle School.

We were also excited to award the 2025 senior scholarship to someone in the Connersville Local's family. Jacob R Pfeiffer was the recipient this year. JR is the son of long-time member Carrie Pfeiffer and has been a periodic guest at our meetings over the years. We all have watched him grow into a wonderful young man that is headed to Purdue.



Memorials



Please join us all in remembering and honoring our members who has passed away in the last several months

Ethleen Swango

Shelbyville

Diane Simmons

Indianapolis

Indiana Women's Education Foundation

Greetings from the Indiana Women Education Foundation, aka IWEF or aka The Foundation. The Foundation chairs want to thank you for your generous donations and for your time volunteering for the IWEF! Because of you, we were able to award scholarships to those wanting to pursue their education goals for a brighter future.

Because of you, the Reality Store [™] is in its 35th year of helping youth experience and use basic skills in financial decisions for daily living and stop to see what the future holds because of today's choices.

But there's more! We want to share what our goals are for 2025-2026:

- Present to individuals to continue their education through our scholarships. The scholarships deadline is February 15, 2026, and they are:
 - Working Woman
 - Woman in Transition
 - Dr. Bertha Beasley
 - Barbara Mofield Girl Scout
 - STEM
 - Lynn Rhoades
 - Teaching Indiana's Future
- We want more volunteers to help with Reality Store [™]
- 8th Grade Essay
 - Our goal is to have essays presented at every local. Then the top three (3) essays will be presented at the district spring meeting. Then, the district winners will be asked to come to the State Convention.

This year 8th Grade Essay theme is "What does success mean to you?" Watch your email for information on entering the contest. The deadline for entry is December 1st.

- The Youth of Achievement Award
 - This award is presented to a student who is currently in grades 9-12, based on their volunteer/community involvement. The Youth of Achievement Award recipient is to be someone truly making a difference in their area. This is NOT an academic nor an athletic award, but a true community distinction.

How can I help you ask? Reach out to past scholarship winners, students that went through the Reality Store [™], and youth that volunteer in your community. Ask them what impact your Foundation had on their life?

The Foundation is asking you to:

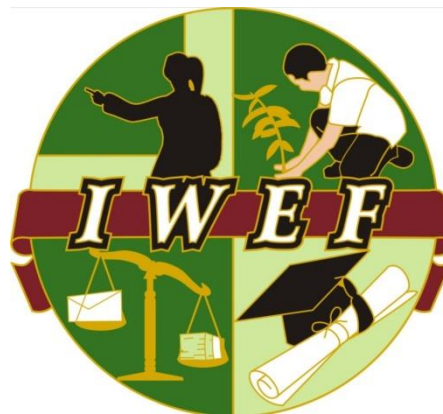
- ✓ Continue to contribute financially, individually and as a group. Share with us businesses in your community that may monetarily support our programs.
- ✓ Talk to those working in a better future by acquiring a higher education. Tell them about the scholarships that are available.
- ✓ Continue to volunteer your time.
- ✓ Reach out to those youth making a difference in your community.
- ✓ Share ideas for luncheon speakers for the State Convention or Fall Conference.
- ✓ Continue to collect your loose change at your local meeting. If you are unable to attend your local meeting, keep your loose change in change purse or jar to donate. Come to the State Convention and bring your group donation. There will be some fabulous prizes for those locals.

The Foundation will have a fun fundraiser at the State Convention. (details to come)
Each of you is the Foundation! Any interest in being a board member or having ideas for fundraising? Let's talk!

Again, Thank you! Volunteering to help support our youth and those pursuing a higher education is successful because of you!

Sincerely,
Theresa Adams, PSP
IWEF Chair

Want more information about the Indiana Women Education Foundation? Check out the website at: <https://www.inwomeneducation.org/>



DATES TO REMEMBER

Jennie Scott Award Forms Due	Sept 15, 2025
8 th Grade Essay Contest Begins	October 1, 2025
Fall Conference Reports Due	October 10, 2025
Fall Conference – Executive Board Zoom @ 7:00 pm	October 20, 2025
Fall Conference – 1414 Venue New Castle	October 25, 2025
President’s Local Visits	TBD
Working Women’s Month	November 2025
8 th Grade Essay Contest Ends	December 1, 2025
Deadline for State Office Nominations	December 31, 2025
HBW Deadline	January 1, 2026
IN Women’s Education Foundation Month	February 2026
Winter Board (Exec Board) by Zoom 7:00 pm	February 17, 2026
Winter Board – Zoom @ 10:00 am	February 21, 2026
IWEF Scholarship Applications Due	March 1, 2026
INFBPW State Award Applications Due	March 15, 2026
State Convention Reports Due	March 30, 2026
State Convention – Edinburgh	April 10-12, 2026